

# Brewing Summit 2014 Sponsorship Order Form

Brewing Summit 2014 • June 4–7, 2014 • Palmer House Hilton Hotel • Chicago, Illinois, U.S.A.

## Company Information

Company Name \_\_\_\_\_  
Website \_\_\_\_\_

## Sponsorship Contact Information

Person to receive future sponsorship communication

Name \_\_\_\_\_  
Company Name \_\_\_\_\_  
Title \_\_\_\_\_  
E-mail \_\_\_\_\_  
Telephone \_\_\_\_\_  
Facsimile \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State or Province \_\_\_\_\_  
Country \_\_\_\_\_  
Zip/Postal Code \_\_\_\_\_

## Brewing Summit 2014 Sponsorship Levels

Stand out at Brewing Summit 2014 and be a sponsor! There are levels to fit every budget.

### Supporting Sponsor \$500+

- Company logo and website link on ASBC and MBAA websites

### Bronze Sponsor \$2,500+

- Company logo and website link on ASBC and MBAA websites
- Recognition in Brewing Summit Program Book
- Company logo on signage at Brewing Summit meeting

### Silver Sponsor \$5,000+

- Company logo and website link on ASBC and MBAA websites
- Recognition in Brewing Summit Program Book
- Company logo on signage at Brewing Summit meeting
- Web ad

### Gold Sponsor \$7,500+

- Company logo and website link on ASBC and MBAA websites
- Recognition in Brewing Summit Program Book
- Company logo on signage at Brewing Summit meeting
- Your company full page ad in Brewing Summit Program Book
- Web ad

### Platinum Sponsor \$10,000+

- Company logo and website link on ASBC and MBAA websites
- Recognition in Brewing Summit Program Book
- Company logo on signage at Brewing Summit meeting
- Your company full page ad in Brewing Summit Program Book
- Web ad
- Your company literature in Brewing Summit Attendee Bag

### Diamond Sponsor \$20,000+

- Company logo and website link on ASBC and MBAA websites
- Recognition in Brewing Summit Program Book
- Company logo on signage at Brewing Summit meeting
- Your company full page ad in the Program Book
- Web ad
- Your company literature in Brewing Summit Attendee Bag
- Distribution of company merchandise/literature at designated table
- 1 comp registration

## Logo Submission

Please submit your logo online at MBAA.com or ASBCnet.org. Logo must be vector eps, or high resolution tif or jpg image at 300 dpi, no less than 3" x 3" (76.2mm x 76.2mm).

## Sponsorship Opportunities

Brewing Summit 2014 needs your support to make this the best Brewing Summit. There are levels to fit every budget. Stand out in the crowd! Indicate the item and amount of your sponsorship.

|  |                          |                |
|--|--------------------------|----------------|
| Supporting Sponsor   | \$500+                   | \$ _____       |
| Prize Drawings   | \$1,000 plus \$100 prize | \$ _____       |
| 6 available slots (3 on Thursday and 3 on Friday) per slot |                          |                |
| Lanyards   | \$7,500                  | \$ <b>Sold</b> |
| Brewing Summit Attendee Bag                                | \$7,500                  | \$ <b>Sold</b> |
| Brewing Summit Mobile App                                  | \$7,500                  | \$ <b>Sold</b> |
| ASBC Opening Reception                                     | \$5,000                  | \$ <b>Sold</b> |
| MBAA Closing Reception                                     | \$5,000                  | \$ <b>Sold</b> |
| Joint Party (ASBC-MBAA)                                    | \$10,000                 | \$ <b>Sold</b> |
| WiFi Hot Spot  | \$10,000                 | \$ _____       |
| Audio Visual   | \$20,000                 | \$ _____       |
| \$5,000 per day  |                          |                |
| Entertainment  | \$5,000                  | \$ _____       |

Total Contribution \$ \_\_\_\_\_

## Payment information

- Check enclosed, payable to Brewing Summit

*(When you provide a check as payment, you authorize us to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. Funds may be withdrawn from your account the same day we deposit payment and you may not receive your check back from your financial institution.)*

- Charge my credit card

VISA  MasterCard  American Express  Discover

Card No. \_\_\_\_\_

Expiration Date \_\_\_\_\_

Security Code \_\_\_\_\_

Signature \_\_\_\_\_

Name on Card \_\_\_\_\_

### Return this form to:

Cindy Anderson  
Brewing Summit 2014  
3340 Pilot Knob Road  
St. Paul, MN 55121 U.S.A.

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