

District Michigan Meeting Minutes
11 January 2019
Winter Conference Radisson Hotel, Kalamazoo, Mi

President: Debbie Smith called to order at 9:08 am

Debbie let everyone know that District Michigan Officer terms are up: Kim Schneider nominated to Secretary and accepted role.

As John Mallett is stepping down from the Board of Governors role to move to a MBAA National Officers role, an election will be held for the BOG replacement to represent District Michigan: Alec Mull & Joe Thorner will be running in an election to be held online prior to the Spring Quarterly Meeting. The next BOG meeting is in April and is a Telephone meeting. Look for more information on voting between now and the Spring Meeting.

Debbie announced that meeting dues have changed effective now: \$10 for Members / \$20 for non-Members.

Secretary: Tim Gossack

313 Total District Michigan Members
276 Brewery Members
37 Trade Members
BOG District Michigan Representative: voting online and announced at March Meeting

Vice President: John Stewart

Upcoming Meetings:

Spring Quarterly Meeting: 21 March 2019
The Knickerbocker
417 Bridge Street NW
Grand Rapids, Michigan 49504

Summer Social: 13 July 2019
Fitzgerald Park Grand Ledge
100 Fitzgerald Park Drive
Grand Ledge, Michigan 48837

Fall Quarterly Meeting: 24 October 2019
Arbor Brewing Company

Karl Glarner will co-chair a new committee to coordinate the Summer Social, look for Karl to reach out for donations of necessary items for a successful Summer Social.

Technical Committee: Alec Mull

Speakers for the Spring Quarterly Meeting include:

Kegs, keg valves and safety – Steve Bradt, Micro Matic

Brewing Hoses & Fittings – Rob Williams, Alliance Hose & Zack Burkeen, Bell's Brewery

Scholarship Committee: Brad Stevenson

4 Scholarships this year, two for MBAA courses, one for MBAA National meeting and a new fourth scholarship for books

Scholarship winners from the 2018 Summer Social were: Adam Beratta and Chad Doane for Scholarships to cover MBAA course and Jeff Sheehan for Dues to Cover MBAA National (\$1200 total for MBAA national - book the trip and submit for reimbursement)

Scholarships are to be used within the next calendar year, sometimes spots are available immediately, but on an as needed basis.

Santiago Gomez has joined National Scholarship committee

HACCP / Food Safety class, national reimbursed for a portion of the costs (save these funds for next meeting)

Dustin Hesel proposes another Food Safety event

Food Safety Committee plans to hold another course at National in Calgary
Spring is proposed for District Michigan to hold another course, to try and move it away from National Meeting timing

This does take 4 to 5 months to organize so we may not be able to drive this to Spring, but direction is given to organize for the Fall.

BOG: John Mallett

Under Toby Eppard (as National President), very strategic moves with Susan Welch
BOG will pick up much of the work for driving the direction of the MBAA National
Will drive effectiveness for the Organization as a whole

Mimi Rees and Shelley Beirnes from District Ontario were visiting and attending the Conference as well as our Winter Quarterly Meeting

Treasurer Report:

Banking-wise not much activity since last meeting of course.

Balances are as of Jan 31 2018:

Chase: \$ 36,199.08

Paypal: \$ 80.47

Cash \$ 199.61

Total: \$ 36,478.16

Outstanding we have a number of scholarship winners yet to register for courses or attend national conference (about \$ 17,000 for all). I also have not received the invoice for the Beer Guide yet.

One thing we can consider to do this year is transition our banking over to NationalSciSoc. Here is some info about it I received from Kim Davis:

“ MBAA HQ manages the monies for several of the MBAA Districts.

MBAA National would simply hold District Dues Revenue collected and pay any District expenses from our accounts. If you have meetings/conferences we can either administer the registration and collection of funds here, or you can arrange that separately and send us a check for registration income received after the fact. We have Districts doing it both ways currently.

When we disburse checks to vendors we ask that a copy of the invoice be emailed to Stephen. We ask that either the Treasurer or President submit the request, with the other officer copied and replying with approval for us to disburse the funds.

You would then receive a quarterly statement/accounting of funds received, funds expended and the balance of cash the District has remaining.

The advantages are:

1. When officers change, there are no required actions needed at the bank (new signatory cards, etc.)
2. Our office is recording your income and expenses (accounting professionals), so we are able to dynamically fill out the yearend financial template for the District. This is now the responsibility of the treasurer. In the future the only thing required is a signature authorizing that MBAA HQ file the 990N postcard on the District's behalf.
3. Reduces the risk of possible embezzlement or mismanagement of funds
4. Reduces the need to put “separation of duties” between officers in place
5. It's a free service to the Districts!!! MBAA is absorbing the costs associated with this activity.

Closing your bank account and moving your monies to MBAA in late December (depending on what expenses remain to be paid at year end) or early January is good timing to make this transition. We could start off the new calendar year doing all your accounting for you. The District would still be responsible for creating the 2018 calendar year financial report.”

Discussion:

John Mallett:

Information on Technical Quarterly (TQ): set format

There has been a drop off in the membership presenting to Technical Quarterly

This is a cost to the MBAA National:

Is the TQ important?

Is the TQs used, with the access to so many other technical resources?

Alec: very valuable to me, lots of searches, miss the paper copy, but still do online searches

Debbie: Some people won't renew membership as the TQ is no longer available

Paul Popa: paper copy, or a roll up of the four into a single annual copy, pay for the hard copy is proposed, many people like the paper copy

SISOC staff this cost \$45,000 to get it to .pdf format, content flow and cost are drivers to limit print access, but people like the paper copy

Chas has been able to post the powerpoints and audio immediately after a presentation to the Community Pages

Do we have to have the paper copy if we have e-access to the information?

The reduction in print technical magazines is happening across all industries, e-access to information is tanking the print versions of information

Physical copies are nice, but improved communication of new TQ delivery is important

How do we get information to people?

Podcasts are great

District Pages are accessible to everyone who is an MBAA member

TQ

Michigan Brewing Community

We need to be effective for membership, how can we be more effective with the TQ?

Wade Begrow: just joined the group that drives the TQ: working with them to drive publishing

Trying to drive the fact that if you present at a conference, then you need to publish in the TQ

Format work is being done to drive additional submission, allowing ease of publishing

How do we drive awareness to publishing the TQ?

Paul Popa: is there also a down-turn of people who want to present at National

Susan: there has been a continued interest and ample supply of material

It seems a “bridge too far” for people to publish their talks into the TQ

John Stewart:

It is intimidating to write for the TQ
There is a Template available for the TQ presentations
Perhaps we can supply support and additional information to drive paper submissions
Provide education for the procedure

Alec: If you present at a meeting: how can you follow the template and publish a paper for the TQ?

What input and topics do we want to drive to the TQ?

Alec: we would love to hear what you have to say, send Alec an email and we can provide you a venue to present to the membership!

Great Speakers this year at the Winter Conference, how do we do that again?

Scott does a great job to help get the speakers:

Jason Perkins
Mary – Jane Maurice
Travis Audet
Dr. Tom Shellhammer

And so many more, make this a great Conference!

John Stewart: I want to thank Debbie Smith for all the years of service to the MBAA District Michigan

Debbie Smith: I want to thank you all for the great experience!

John Stewart moves to adjourn the meeting at 9:40 am

Meeting Adjourned.

Attendees:

Mike	Alsup
Steve	Blake
Dane	Bossel
Cary	Brooks
Chuck	Brown
Jeff	Carter
Brian	Confer
Chris	Davies
Alex	Drwenke
Brad	Etheridge

Eric	Fouch
Tim	Gossack
Scott	Graham
Cody	Green
Dustin	Helsel
Rob	Henry
Michael	Hoepfner
Barry	Johnson
Eric	Kuhnhen
Brett	Langschied
Ryan	Locke
Tim	Lozen
Jeff	Malkiewicz
John	Mallett
Matt	Michaels
Alec	Mull
Matt	Peterson
Dave	Petroelje
Paul	Popa
Mat	Rainoldi
Dave	Ringler
Brian	Roeters
Kim	Schneider
Chris	Schnepf
Nathan	Schroeder
Mike	Sharp
Matt	Sherrow
Debbie	Smith
Edward	Stencel
Brad	Stevenson
John	Stewart
Kevin	Stuchell
Chas	Thompson
Lauren	Torres
Jon	Wagner
Bill	White
Louwrens	Wildschut
Angela	Williams
Matt	Williams
Brian	Wilson
Liz	Wonder
Matt	Yohe