

# Master Brewers Association of the Americas



**DISTRICT SOUTHEAST**

## **SPRING TECHNICAL CONFERENCE**

# *Yuengling*<sup>®</sup>



*America's Oldest Brewery.*

**Conference Center/Hospitality Room**

**11111 North 30th St., Tampa, FL 33612**

**May 1-3, 2015**

Other limited sponsors: White Labs, Hopsteiner, Cargill Malt, Zee, Commodity Specialists Company

# MBAA District Southeast Raw Materials Technical Conference

May 1<sup>st</sup> – May 2<sup>nd</sup>, 2015

D.G. Yuengling Hospitality Center

Hosted By: D.G. Yuengling Brewery, Tampa, FL



<b>2015.05.01; Friday</b>		
<b>Time</b>	<b>Description</b>	<b>Presenter</b>
<b>3:00 PM – 5:00 PM</b>	Arrival and Conference Registration	
<b>3:00 PM – 5:00 PM</b>	Brewery Tours?	
<b>5:00 PM – 7:00 PM</b>	Dinner D.G. Yuengling Hospitality Center	
<b>2015.05.02; Saturday</b>		
<b>Time</b>	<b>Description</b>	<b>Presenter</b>
<b>7:30 AM – 8:00 AM</b>	Conference Registration D.G. Yuengling Hospitality Center	
<b>8:00 AM – 8:10 AM</b>	Conference Opening Comments	Brian Campbell –MBAA District SE President
	<b>YEAST SECTION – WHITE LABS</b>	
<b>8:10 AM – 8:55 AM</b>	Diacetyl	Kara Taylor – White Labs
<b>8:55 AM – 9:40 AM</b>	Titrateable Acidity & pH	Kara Taylor – White Labs
<b>9:40 AM – 10:05 AM</b>	Break	
<b>10:05 AM – 10:50 AM</b>	Yeast Handling	Kara Taylor – White Labs
	<b>MALT SECTION – CARGILL SPECIALTY MALT</b>	
<b>10:55 AM – 11:40 AM</b>	Crop Report David Klinger – Cargill Malt	David Klinger – Cargill Malt
<b>11:40 AM – 12:25 PM</b>	New Barely Varieties, Barley Quality Effect on Malt	Xiang Yin – Cargill Malt
<b>12:25 PM – 1:00 PM</b>	Lunch	
<b>1:00 PM – 1:45 PM</b>	Malt Analysis	Jason McCann – Cargill Malt
	<b>HOPS SECTION – HOPSTEINER</b>	
<b>1:50 PM – 2:35 PM</b>	Hop Chemistry 101	Dr. John Paul Maye -Hopsteiner
<b>2:35 PM – 3:20 PM</b>	Hop Products and Their Application	Mike Sutton - Hopsteiner
<b>3:20 PM – 3:45 PM</b>	Break	
<b>3:45 PM - 4:30 PM</b>	Dry Hopping Techniques – Panel Discussion	Mike Sutton – Moderator, Jim Mellem – Sierra Nevada Brewing Co. Wayne Wambles – Cigar City Brewing Co.
<b>4:30 PM – 5:00 PM</b>	Panel Discussion: The Future of Raw Materials	Kara Taylor, Xiang Yin, and Mike Sutton
<b>5:30 PM – 6:30 PM</b>	Social Hour	
<b>6:30 PM – 8:30 PM</b>	Dinner	
<b>7:30 PM</b>	Recognition Award Presentation – John Houseman	TBD

# Master Brewers' Association of the Americas

## DISTRICT SOUTHEASTERN



### MBAA-District Southeast

#### Spring 2015 Meeting Registration Form

On-line registration is now available on our Web site. We encourage members to use the on-line registration. Registration link:

<http://my.MBAA.com/Core/Events/eventdetails.aspx?iKey=DSE0515&TemplateType=A>

**Note: You must log on or create a new account\* before continuing through the on-line registration process.**

**\*You do not have to be an MBAA member to create an account.**

If not registering on-line, please answer the following questions and mail this form along with a check for **\$25.00** for Members, **\$25.00** for Spouse and each Guest/Child over the age of 10 to the address listed below. Completing this registration form will allow the District to better plan for each of the meeting events. Please make checks payable to: **MBAA-District Southeast (all meals inclusive)**

#### Company Affiliation

Name of Member: \_\_\_\_\_  
Name of Spouse: \_\_\_\_\_  
Name of Guest: \_\_\_\_\_  
Name of Guest: \_\_\_\_\_

Amount of Check Enclosed: \$ \_\_\_\_\_

### Hyatt Place Tampa/Busch Gardens 813-979-1922

Rate of \$102 - Doubles or King (see page 3 for hotel flyer)

**Must make reservations by Friday, April 10, 2015. Reservation requests received after this date will be based on availability at the hotel's prevailing rate.**

Have you made Reservations at the Hotel?  Yes  No

Please return Registration Form with your Check to the address below no later than **April 15, 2013.**

	<u># of Adults</u>	<u># of Kids 10 yrs+</u>
Number attending the Friday Evening Hospitality:	_____	_____
Number attending Saturday Technical Conference	_____	_____
Number attending Saturday Dinner:	_____	_____

**Please Mail this Registration Form and Check payable to MBAA-District Southeast to:  
Gene E. Thompson, 1653 Tiger Creek Ln. W., Jacksonville, FL 32225**

**Late Registrations will be accepted at the event.**



**Hyatt Place Tampa/Busch Gardens** is designed to give the MBAA-Southeast Division *more of what they want!! Free Breakfast - Free Internet - Quality Food/Beverage*

The Hyatt Place Tampa/Busch Gardens is located within 1 mile of Busch Gardens!

**\*\*Rate includes Free Hot Breakfast, Free Parking, and Free Internet\*\***

## **MBAA-Southeast Division**

**May 1<sup>st</sup> – May 3<sup>rd</sup>, 2015**

**Group rate for Doubles \$102.00**

**Group rate for Kings \$102.00**

**\*\*All rooms have an additional 8ft Sectional Queen Sleeper\*\***

### **Guest Rooms:**

- High-definition 42" flat panel T.V.'s that easily integrate with laptops and other electronic devices
- All guest rooms have the Hyatt Grand Bed & a comfortable Cozy Corner 8ft Sectional

### **The Gallery:**

- Hyatt's Gallery Hosts plan to exceed the **MBAA-Southeast Division's** expectations.
- Guests will also enjoy complimentary high-speed Wi-Fi Internet access throughout the hotel.

### **Food & Beverage:**

- Hyatt offers Complimentary Hot breakfast buffet every morning with Starbucks Coffee. Additional signature menu entrees are available 24 hours a day and while staying here at the Hyatt please enjoy our premium selections of Beer & Wine and our new full liquor bar.

**\*\*Rate includes Free Breakfast, Free Parking, and Free Internet\*\***

### **Here is how to book your room!**

1. Reservations may be made by calling toll free to Hyatt's reservations center at 1-888-509-4766 and then ask for the **Yuengling MBAA-Southeast Division's group** rate or they may book directly via group booking link, [http://tampabuschgardens.place.hyatt.com/en/hotel/home.html?corp\\_id=g-yuen](http://tampabuschgardens.place.hyatt.com/en/hotel/home.html?corp_id=g-yuen)
2. Once on the website, select your arrival and departure dates and then the **Yuengling MBAA-Southeast Division's** group rate will appear on the next page.
3. You may also call the Hyatt Place Tampa/Busch Gardens directly at 813-979-1922 and follow the prompts to make your reservation.