AGENDA

Master Brewers Association of the Americas



SOUTH EAST DISTRICT

SPRING TECHNICAL CONFERENCE

Friday April 15th

9:00am - 12:30pm Options:

- a. Free time for Busch Gardens
- b. Free time for Water World
- c. Hearts card tournament in Hospitality Room
- d. Putt-Putt Golf?
- e. Late arrival

12:30pm - 2:30pm Lite Lunch at Hospitality Room Yuengling Brewery

4:00pm - 5:00pm SE District Meeting MBAA

6:00pm - 11:00pm Heavy Hors d'oeuvre - Forums during Hospitality

–Ask the Experts

An informal setting of questions and answers.



Technical Program Conference Center / Hospitality Room Yuengling 11111 North 30th St, Tampa, FL 33612

6:30am - 8:00am

Coffee and Continental Breakfast at Clarion Hotel

8:00am - 9:00am

Opening remarks

President of SE District Bill Cromie

Sponsor John Houseman, Yuengling Brewery

Sessions Moderator - Michael Hanschke

Session	Time	Presenter	Company
Session 1	9:00am (tentative)		PQ Corporation
Session 2	9:35am - 10:10am (tentative)	Roy Johnson	Huffman
Session 2b	10:10am - 10:45am Chlorine Dioxide and		Diversey Inc.
Break	10:45am - 11:00am		
Session 3	11:00am -11:45am Beer and Food Pairin	•	Swamp Head Brewing
Lunch	12:00pm - 1:00pm	Sponsored by	Yuengling
Session 4	1:00pm – 1:50pm Craft Beer Distribution	Joe Wessel	Pepin Distributing

Session 5 2:00pm – 2:50pm **David Schroeders** Blue Sky Solar Group

Solar Energy to run your brewery

Session 6 3:00pm – 4:00pm Horace Cunningham Terrapin Brewery

Keynote Speaker - How to focus and prioritize your efforts for brewery

success

Session 7 4:00pm – 5pm **Brewery Tour** Yuengling

Break 5:00pm - 7:00pm

Dinner Buffet 7:00pm Sponsored by Yuengling

Band 8:30pm to 11:00pm Florida Mountain Boys



http://www.floridamountainboys.com/

Sunday April 17th

Free full breakfast at Yuengling, depart from hotel to home.

Master Brewers' Association of the Americas DISTRICT SOUTHEASTERN



Spring 2011 Meeting Registration Form

Please answer the following questions and mail this form along with a check for \$70.00 for Members, \$45.00 for Spouse and each Guest/Child over the age of 10, and \$25.00 for each Child under 10 years of age to the address listed below. Completing this registration form will allow the District to better plan for each of the meeting events. Please make checks payable to: MBAA-District Southeast (all meals inclusive)

		Company Affiliation			
Name of Member:					
Name of Spouse:					
Name of Guest:					
Name of Guest:					
Amount of Check Enclosed: \$					
Clarion Hotel- 2701 East Fowler Avenue –		971-4710 59\$ + Ta	X		
"ASK FOR MBAA Technical Conference" v					
Have you made Reservations at the Hotel? *		_			
•	Yes No				
Please note that you must make your own	hotel reservations	s by _April 1, 2011	(hotel block/rate		
expires).		_			
Please return this Registration Form with yo	our Check to the add	dress below no later	than April 9, 2011.		
Please indicate your interest for Friday Mo	orning:				
Full Name of Participant	learts Card Tourna	ament -			
You will be contacted for more specifics - The interested in what activities. Thank you!	purpose of this sur	rvey is to get an idea	of how many are		
	// a.f. A.allka	# of Obilet 40 cms	. // af Obilel 40		
Number ettending the Fridey Afternoon Heeni			+ # of Child <10 yrs		
Number attending the Friday Afternoon Hospi Number attending Saturday Member or Gues					
Number attending Saturday Member of Gues Number attending Saturday Dinner Cruise:					
Number attending Sunday's Breakfast:					
Trained attoriaing bariday o broaklast.					
Please Mail this Registration Form and Ch	eck pavable to "M	BAA-District South	neast" to:		

Ricky Story - rstory1492@gmail.com 12012 Flynn Road Jacksonville, Florida 32223

Ph: 904-614-0733



Meeting Scholarship Application for District Southeast Spring

Yuengling Brewery, will be hosting the event April 15-17, 2011 11111 North 30th St, Tampa, FL 33612

MBAA-District Southeast will offer scholarships for up to eight people to attend a district meeting. This scholarship will be in the form of a \$100 award that would be used to defray some of their costs in attending the meetings. The intent of this scholarship is to generate interest in the Master Brewers' Association and to bring new members into the organization. This was updated October 2009 to include "or a member of a Supplier or Vendor in the Brewing Industry".

Three requirements were decided upon for one to be considered for this Scholarship:

- 1. They **do not** need to presently be members of the Master Brewers' Association.
- 2. They **do not** receive any Company Subsidy to attend the meetings.
- 3. They **must** be a member of Management in a Brewing Company or a member of a Supplier or Vendor in the Brewing Industry.

To submit a name for consideration for this Scholarship, please fill in the following information on the person that you are sponsoring: Please print!

Name:			
Telephone Number: (_)		
Please answer the following Is this person a present members	Questions: per of the Master Brewers' Association?		
Does this person receive any	Company subsidy for attending a meeting?	Yes	No
Is this person a member of ma	anagement in a Brewing Company?	Yes	No
	s application:		
Telephone Number: ()) -		-
Please Mail this application to	Mr. George Kirkland System Components Corporation 7731 SE 59 th Court, Suite #110 Ocala, Florida 34472 E-Mail: g.kirkland@syscomps.com	_	el: 352-237-8848 ax: 352-237-8558

NOTE: Deadline for Fall Scholarship Applications is April 5, 2011.

^{*} Please feel free to reproduce this form if you have more than one applicant.

Speakers - BIO's

Blue Sky Solar Group is a consulting/EPC provider for commercial solar projects.

Over the past year Blue Sky has designed and Bid over 12MW in capacity. These jobs have ranged from a 2.5MW system on the Pearl Harbor Naval Base in Hawaii to a 50kw Naval Barracks in the Florida Keys.

Blue Sky Solar's most recent accomplishment is a 2MW system in Norfolk VA. Within 8 months Blue Sky has won over \$12 million in PV contracts. With this track record, Blue Sky has the ability to procure design contracts from manufacturers and PPA financing firms.

Blue Sky was founded by David Schroeders, an engineer by education and general contractor for 25 years.

David created a organization focused on both the big picture and the small details which make Blue Sky projects especially unique and profitable.



Dave Schroeders

David received his Civil Engineering Degree from the University of Dayton in 1989. He moved to Florida where he built over 1,000 homes. Prior to switching his attention to solar, David's business revenues exceeded \$40m His company designed and built the first zero energy home in Florida that was comparable in price to inefficient code built homes. This accomplishment earned him the recognition of the Florida Solar Energy Center and the Department of Energy as a leader and innovator in the building industry. He was invited into their prestigious Building America Program. After installing his first solar array, he became fascinated with the technology. He installed a commercial system on his office and several others for businesses near him. In a very short time, he became one of the largest solar integrators in the state of Florida.

David Schroeders holds a Florida General Contractors License as well as a Solar License. He has also earned certification from the North American Board of Certified Energy Practitioners or **NABCEP**.