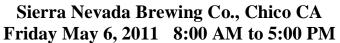


District Northern California MBAA

presents

Annual Technical Session

at





Time	Speaker	Company	Topic	
8:00 – 9:00	COFFEE & CONTINENTAL BREAKFAST			
9:00 – 9:45	Yueshu Li	Canadian Malting Barley Technical Center	Malting 101	
9:45 – 10:30	Sylvie Van Zandycke	Lallemand	Pitching and Repitching – How to Keep the Fungus Among Us?	
10:30 – 10:45	BREAK			
10:45 - 11:45	Jeff Eaton – Trumer Brauerei, Jim Mellem – Sierra Nevada, Stephen Russell – Anheuser Busch, Sylvie Van Zandycke – Lallemand		Panel Discussion and Troubleshooting: Yeast Propagation	
11:45 – 12:00	Question/Answer for Morning Session			
12:00 – 12:15	Update of District Northern California MBAA Activities / Announcement of Scholarship Winners			
12:15 – 1:15	LUNCH			
1:15 – 2:00	David Scheuerman	Ball Corporation	Aluminum Canned Craft Beer	
2:00 - 2:45	Roy Johnson	Haffmans North America	Oxygen Measurement for Brewers	
2:45 - 3:00	BREAK			
3:00 - 3:20	Bryan Donaldson	UC Davis	Development of a Hop Aroma Lexicon	
3:20 - 4:05	Peter Aldred	University of Ballarat	tALES from the Antipodes	
4:05 – 4:30	Question/Answer Session for all Speakers			
4:30 - 4:45	RAFFLE			
5:00	Beer Reception / Tours of Sierra Nevada Brewery			

^{***} speakers/topics subject to change

Registration Fees (Inclu	★ Same pricing as last year!!			
	Early Registrat	tion (prior to April 29, 2011)		
Current MBAA Member	s \$70 Non M	IBAA Members \$85	Students \$35	
	Late Registra	ntion (After April 29, 2011)		
All professionals \$85			Students \$45	
RSVP for the day by fax Make Check payable to:	· ·	oay at the door via check or o	eash.	
wake Check payable to.	1075 E. 20 th Street, Ch			
Contact:		Basic Chemical Solutions		
		Fax (650) 817-0275 email: <u>rl</u>	neller@basicllc.com	
# of Members \$7	0.00 each	# Students \$35.00 each		
# Non-Member/L	ate \$85.00 each	# Late student \$45.00 each		
Name:		Company:		
Address:		. ,		
Phone #:				
Hotels	Oxford Suites, Marri	ott Residence Inn. Courtyai	d by Marriott	

Hotels are listed in proximity to the brewery. A discount has been obtained through Oxford Suites, please call (800) 870-7848 and ask for the MBAA rate to qualify by April 14th.