

## Bravura LEADS™

Capture, Qualify and Engage with Leads

### Lead Retrieval App

Access lead retrieval functions using your personal mobile device or tablet. Apple or Android device with a rear facing camera is supported.



**\$125 per license\***

*\*Minimum Purchase of 2 Licenses Required*

*20% price increase after October 23<sup>rd</sup>, iPod and Battery subject to availability*

Link to Exhibitor Portal to Purchase:

<https://tinyurl.com/MBAALEADPurchase>

Please log in with the email of the primary contact for your organization

#### Six Steps to Increase your Lead Tracking Efficiency and Attendee Engagement with Bravura LEADS™

1. Scan QR Code to Capture Attendee Contact Information
2. Annotate or Dictate Notes
3. Ask Customized Qualifying Questions
4. Send Messages or Request Follow Up Appointments to Leads in the App
5. View and Engage with Virtual Leads (Attendees Viewing Exhibitor Profile)
6. View/Export Leads During or After the Meeting

Please note that not all of these options may be available at your event. To inquire about additional lead retrieval services, please email [support@bravuratechnologies.com](mailto:support@bravuratechnologies.com).

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