

Events

Master Brewers Field Trip: Barrio Logan Neighborhood Experience

Tour Barrio Logan, the legendary arts district in downtown San Diego. First stop: lunch at Salud! Indulge in authentic Mexican delicacies and have a beer while you're there, too! Then it's on to Chicano Park, where you'll see sprawling murals, hand-painted by locals and tinged with historical flavor. Take a tour of the comfortable, cozy—and dog-friendly!—atmosphere at Thorn Brewing. Get a behind-the-scenes look at all the action taking place at the brewery, and refresh your whistle with one of their independent craft brews.

Master Brewers Field Trip: Ballast Point, White Labs, and Societe Brewing

Have lunch at Ballast Point's newly renovated Miramar location, then take the bus over to White Labs for a beer tasting and tour. At White Labs, you'll be treated to experiential taste tests with a focus on how yeast impacts the beer complexity and flavor profile. Then it's over to Societe Brewing Company for a tour and fresh beer brewed in this 20-barrel production brewery.

Brewing Summit Bayfront Party at Coasterra



Within walking distance of the Sheraton, join your colleagues from ASBC and Master Brewers during Monday night's joint party at Coasterra. Unwind with live entertainment, cold beer, and Mexican tapas from the tip of Harbor Island on North San Diego Bay. Enjoy dessert on the floating barge as the sun dips below the horizon, affording breathtaking views from this open-air venue.

Afterglow

After the Bayfront Party, join your colleagues for a nightcap with Irish coffee and networking. The Afterglow Party is a conference tradition sponsored by



Master Brewers Happy Hour

After being inside all day, soak up the breeze in view of San Diego's vibrant palm trees during the Master Brewers Happy Hour on Tuesday. Kick off the evening with beer and snacks among friends and colleagues before heading off to dinner.



Master Brewers Association of the Americas
3340 Pilot Knob Road
St. Paul, MN 55121

Register by June 19 and save
up to \$75!

Register today at [mbaa.com/
BrewingSummit2018](http://mbaa.com/BrewingSummit2018)

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all the latest updates!



SAN DIEGO

BREWING SUMMIT

2018

2018 ASBC Meeting, August 12–14

Joint Exhibition and Programming, August 13–14

2018 Master Brewers Conference, August 13–15

Registration Information



We're excited to see you in sunny San Diego!

Master Brewers and ASBC join forces to bring you the most extensive lineup of leaders in the brewing industry. Discover all the latest insights and innovations—with technical sessions, sensory seminars, networking events, and more.

Whether you're an expert or just starting out in your field, there are plenty of opportunities to advance your scope of technical knowledge this summer at Brewing Summit 2018.

Register online to save your seat:
mbaa.com/BrewingSummit2018

Workshop and Plenary Sessions

Pre-Conference Workshop Meeting OSHA Requirements—On a Budget

This workshop is designed with the craft brewer in mind. It will cover multiple, popular safety topics such as LOTO, confined space entry, fork trucks, hazard communication, PPE, new OSHA regulations, etc. Additionally, the instructor will provide numerous “free” resources for program templates, training, etc., that brewers on a budget can use to meet the regulatory requirements of applicable OSHA standards. Participants will learn how to create specific programs related to these OSHA programs right in the class.

Opening Session and Keynote

An Artist Gets Invited to Speak at a Brewing Summit... News at 11

Our keynote speaker is widely recognized for the highly imaginative and experimental beers that he has produced in his 22+ years in the brewing business. Join Tomme as he discusses his brewery operations and how art and science work together in tandem to produce world-class beers.



Tomme Arthur
Co-founder, Port
Brewing Company and
Lost Abbey Brewing
Company

Closing Session

The State of a Changing Craft Brewing Industry

This presentation will run through recent shifts in the business of craft brewing, looking at large structural changes in the beer industry, changing brewery numbers and production, demographics within beverage alcohol, and the evolution of craft growth by size and channel.



Bart Watson
Chief Economist,
Brewers Association

Preliminary Schedule

Schedule is subject to change.

Saturday, August 11 — Pre-Summit Activities

- 8:00 a.m. – 5:00 p.m. ASBC Pre-Meeting Workshop: Yeast Flavors—From Traditional to Modern Technologies
- 8:30–10:00 p.m. ASBC Trivia Night

Sunday, August 12 — ASBC Meeting

- 8:00–9:45 a.m. ASBC Opening Session and Keynote: Make Lactic Acid Bacteria Great Again—Malting and Brewing
- 8:00 a.m. – 5:00 p.m. Master Brewers Pre-Conference Tours
- 10:00 a.m. – 4:45 p.m. ASBC Technical Sessions and Workshops
- 1:00–5:00 p.m. Master Brewers Pre-Conference Workshop: Meeting OSHA Requirements—On a Budget
- 4:45–6:15 p.m. ASBC Happy Hour*

Monday, August 13 — Shared ASBC and Master Brewers Programming

- 8:00–9:45 a.m. Master Brewers Opening Session and Keynote: An Artist Gets Invited to Speak at a Brewing Summit... News at 11
- 8:00–11:45 a.m. Technical Sessions and Workshops
- 11:45 a.m. – 1:45 p.m. Lunch with Exhibits
- 11:45 a.m. – 6:30 p.m. Exhibits and Posters Open
- 1:45–5:30 p.m. Technical Sessions and Workshops
- 5:30–6:30 p.m. Happy Hour with Exhibits
- 6:45–9:45 p.m. Brewing Summit Bayfront Party at Coasterra**
- 9:45–11:30 p.m. Afterglow

Tuesday, August 14 — Shared ASBC and Master Brewers Programming

- 8:00–11:45 a.m. Technical Sessions and Workshops
- 9:45 a.m. – 2:00 p.m. Exhibits and Posters Open
- 11:45 a.m. – 2:00 p.m. Lunch with Exhibits
- 2:00–5:45 p.m. Technical Sessions and Workshops
- 5:45–7:00 p.m. Master Brewers Happy Hour**

Wednesday, August 15 — Master Brewers Conference

- 8:00–2:45 a.m. Master Brewers Technical Sessions and Workshops
- 3:00–4:15 p.m. Master Brewers Closing Session: The State of a Changing Craft Brewing Industry

*Ticket required for Master Brewers-only registrations, Single Day Attendees, and Guests. A ticket is included in ASBC Meeting, Exhibitor, and “Add Full Brewing Summit” Registrations.

**Ticket required for Single Day attendees and guests who have not purchased the Master Brewers Guest Package.

General Information

Exhibitors

Over 90 suppliers to the brewing industry will display their latest products/services at Brewing Summit 2018. Space is limited, so sign up for your booth today!

Hotel Accommodations

Located right on the water, the Sheraton San Diego Hotel & Marina offers stunning views of the Bay. Take a short ride to town to see the San Diego Zoo, Petco Park, and the Gaslamp Quarter to take in the full experience of Brewing Summit 2018. Visit the website at starwoodmeeting.com/Book/BrewingSummit2018



Sheraton San Diego Hotel & Marina
1380 Harbor Island Drive
San Diego, CA 92101

SAN DIEGO
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2018

Register by June 19 and save up to \$75!
mbaa.com/BrewingSummit2018