

# 2015 MBAA Conference Sponsorship Opportunities

October 7–10, 2015 • Hyatt Regency Jacksonville Riverfront • Jacksonville, Florida, U.S.A.

Spark additional name recognition and attendee interest with MBAA's sponsorship offerings! Choose to be an exclusive or partial sponsor of one or more conference events.



## All Conference Sponsorships Include:

- The right to use a “sponsor” title (MBAA 2015 Annual Conference Sponsor) in your own promotional materials
- Logo recognition on the 2015 MBAA Annual Conference website

Benefits based on level of contribution are listed under each sponsorship level below.

Sponsorships may be partial or exclusive and are accepted on a first-come, first-served basis.

## Sponsor Benefits

In addition to the benefits listed above, each sponsor will also receive the following recognition:

### Bronze Sponsor \$500+

- Logo recognition on the 2015 MBAA Annual Conference website

### Silver Sponsor \$1500+

- Logo recognition on the 2015 MBAA Annual Conference website
- Recognition in the 2015 Program Book

### Gold Sponsor \$2500+

- Logo recognition on the 2015 MBAA Annual Conference website
- Recognition in the 2015 Program Book
- Logo recognition on signage at 2015 MBAA Annual Conference
- Distribution of sponsor-provided literature or merchandise at the sponsored event

### Platinum Sponsor \$5000+

- Logo recognition on the 2015 MBAA Annual Conference website
- Recognition in the 2015 Program Book
- Logo recognition on signage at 2015 MBAA Annual Conference
- Distribution of sponsor-provided literature or merchandise at the sponsored event
- Sponsor-provided materials to be inserted into conference bags

Contact Tressa Patrias at [tpatrias@scisoc.org](mailto:tpatrias@scisoc.org) or +1.651.994.3851 to discuss sponsorship options.

## Sponsorships

### Audio Visual

\$8,500

Become the exclusive audiovisual sponsor and be featured on all of the computers in session rooms throughout the duration of the conference.

### Lanyards

\$5,000

A lanyard with your company's name will be provided to each attendee. As people are meeting throughout the conference and looking at each other's name tags, make sure that they see your company's name as well.

### Conference Bags

\$5,000

Attendees need a way to keep track of all of their conference gear. Make sure your company's name is the one that everyone is carrying around, both during and after the conference!

### MBAA Celebration

\$5,000

Make this reception an event to remember. Your sponsorship will provide attendees with an excellent variety of hors d'oeuvres and fun entertainment. The MBAA Celebration sponsor will be able to provide trinkets or other promotional item on the tables at the reception as long as they are received in advance of the conference.

### Exhibit Hall Lunch

\$4,000 /per luncheon (2 available)

Stand at center stage during the exhibit hall lunch. Signage will be placed at all food areas. Lunch sponsors can provide a promotional item at a designated table in the exhibit hall.

### Happy Hour in Exhibit Hall

\$2,500

Everyone will be together on the show floor, exploring, visiting, and enjoying snacks and cold beer. Stand out by having your logo displayed where the action is.

### Speaker Kiosk

\$2,000

Keynote speakers, moderators, presenters, and panelists will visit the kiosk located near registration. Your company logo will be the laptop screen savers at the MBAA Speaker Kiosk all three days.

### Wi-Fi Lounge

\$1,800

The attendees will stay connected in the designated MBAA Wi-Fi Lounge, where there will be complimentary Wi-Fi, beer, and a sign thanking your company.

### Mobile Site

\$1,500

Let the attendees pull up the daily schedule from their smartphones.

### Preconference Beer Steward

\$1,200

The Beer Steward Seminar has consistently received high marks by all who have taken this course. As the first time offered in Jacksonville, it's sure to be a hit. One complimentary Beer Steward registration is included with this sponsorship.

### Preconference Field Trip Transportation

\$1,000 (2 available)

Help keep the field trips affordable so that more of our attendees can visit the sites of Jacksonville. One complimentary field trip ticket is included with this sponsorship.

### General Conference Sponsorship

\$500 – \$5,000

Make a difference by being a bronze, silver, gold, or platinum sponsor. In addition to the designated conference perks that coincide with your sponsorship, others will know that you are supporting MBAA.

### Coffee Sponsor

\$500+

Keep the attendees awake and caffeinated during the conference.

### Exhibit Hall Activity

\$400 plus \$100 gift card (1 per show day—Thursday/Friday)

Help us encourage the attendees to move around the show floor and interact with the exhibitors. An employee from your company will randomly draw the winner of the gift card from those participating.

# 2015 MBAA Conference Sponsorship Contribution Form



## 2015 MBAA Conference October 7-10 Hyatt Regency Jacksonville Riverfront Jacksonville, Florida, U.S.A.

### 1. Deadline for Sponsorships, August 12, 2015

Early reservations receive earlier and longer website publicity, and high-demand sponsorships will be reserved in the order of the date they are received. Complete the form and return with your payment and logo no later than August 12 for recognition in the Program Book.

### 2. Governing Rules, Regulations, and Policies

- 2014 MBAA Conference Sponsors have first right of refusal for 2015 Conference on sponsorships, subject to a commitment deadline of January 31, 2015. After the deadline, unrenewed sponsorship opportunities will be opened to general selection on a first-request basis.
- MBAA staff must approve final copy, layout, design, and products of all sponsorships prior to production. MBAA reserves the right to restrict content for any sponsorship.
- Final decision on any issues regarding MBAA Conference Sponsorships rests with MBAA.

### 3. Company Information

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State or Province/Country \_\_\_\_\_  
 Zip/Postal Code \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 Facsimile \_\_\_\_\_  
 Website \_\_\_\_\_

### 4. Sponsorship Contact Information

(person to receive future sponsorship communication)

Name \_\_\_\_\_  
 E-mail \_\_\_\_\_

**Please complete information below if contact information and address are different from above.**

Company Name \_\_\_\_\_  
 Department/Division \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State or Province/Country \_\_\_\_\_  
 Zip/Postal Code \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 Facsimile \_\_\_\_\_

### 5. Please indicate item and amount of your sponsorship

To discuss a customized or exclusive sponsorship, contact Tressa Patrias at +1.651.994.3851 or tpatrias@scisoc.org.

	<i>Amount of Sponsorship</i>
<b>Audio Visual</b>	
Exclusive: \$8,500	\$ _____
<b>Lanyards</b>	
Exclusive: \$5,000	\$ <b>SOLD</b> _____
<b>Conference Bags</b>	
Exclusive: \$5,000	\$ _____
<b>MBAA Celebration</b>	
Exclusive: \$5,000	\$ <b>SOLD</b> _____
<b>Exhibit Hall Lunch</b>	
\$4,000 each (2 available)	\$ _____
	\$ _____
<b>Happy Hour in Exhibit Hall</b>	
Exclusive: \$2,500 each	\$ _____
<b>Speaker Kiosk</b>	
Exclusive: \$2,000 each	\$ _____
<b>Wi-Fi Lounge</b>	
Exclusive: \$1,800	\$ _____
<b>Mobile Site</b>	
Exclusive: \$1,500	\$ _____
<b>Preconference Beer Steward</b>	
Exclusive: \$1,200	\$ _____
<b>Preconference Field Trip Transportation</b>	
\$1,000 each (2 available)	\$ _____
	\$ _____
	\$ _____
<b>General Conference Sponsorship</b>	
\$500 – \$5,000	\$ _____
<b>Coffee Sponsor</b>	
\$500+	\$ _____
<b>Exhibit Hall Activity</b>	
\$400 plus \$100 gift card (2 available)	\$ _____
	\$ _____
<b>Total Contribution</b>	\$ _____

### 6. Payment Information

Check enclosed (payable to MBAA)

(When you provide a check as payment, you authorize us to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. Funds may be withdrawn from your account the same day we deposit payment and you may not receive your check back from your financial institution.)

Charge my credit card (check one):

Visa    MasterCard    American Express

Card No. \_\_\_\_\_

Expiration Date (month/year) \_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_

Name of Cardholder \_\_\_\_\_

### 7. Logo Submission

Your sponsorship includes both print and web recognition.

**Preferred format:** eps vector with fonts outlined

**Other accepted formats:** jpg or tif, 300 dpi (high resolution), and no smaller than 3 inches width or depth

Please submit your logo to online at [www.mbaa.com](http://www.mbaa.com)

Completed forms and payment must be received by **August 12, 2015**.

**Send to:** MBAA Sponsorship, 3340 Pilot Knob Road, St. Paul, MN 55121 U.S.A. • Fax: +1.651.454.0766

**Questions?** Tressa Patrias • +1.651.994.3851 • [tpatrias@scisoc.org](mailto:tpatrias@scisoc.org)