

2015 MBAA Annual Conference Exhibit Order Form

October 7–10

Hyatt Regency Jacksonville Riverfront • Jacksonville, Florida, U.S.A.

MBAA Exhibit Schedule

Wednesday, October 7 Set Up

Thursday, October 8 Exhibit Hall Open

Friday, October 9 Exhibit Hall Open

Friday, October 9 Move Out



Exhibit Information

The exhibit includes an 8' x 10' booth space along with an identification sign. You will receive an Exhibition Service Kit in August 2015 from which you may order additional display items and services including electricity. The exhibit hall is carpeted.

The exhibit package also includes one (1) complimentary exhibitor registration for MBAA programming taking place October 7–10. Additional exhibitor registrations will be available at the exhibitor price when registration opens in June 2015.

There will be only one company represented per exhibit booth (i.e., identification sign, program book exhibitor description, conference signage, website current exhibitors, etc.). Please contact Tressa Patrias at +1.651.994.3851 or tpatrias@scisoc.org for further details. Exhibitors in 2015 will get priority placement for WBC 2016.

1. Company Information

- a. Please provide information exactly as it should appear in print in the list of exhibitors. Please print clearly.

Company Name _____

Address _____

City _____

State or Province/Country _____ Zip/Postal Code _____

Telephone _____

Facsimile _____

Website _____

- b. Submit online a 50-word description of your product or service for inclusion in the 2015 MBAA Annual Conference Program Book by August 6, 2015, at MBAA.com. After this date, descriptions will be printed in the Program Addendum, which will be distributed at the conference.

2. Exhibit Contact Information

Person to receive further exhibit information.

Name _____

Title _____

E-mail _____

Please complete information below if address is different from company information in item 1.

Company Name _____

Department/Division _____

Address _____

City _____

State or Province/Country _____ Zip/Postal Code _____

Telephone _____

Facsimile _____

3. Product Categories

Please check appropriate categories below.

Raw Materials and Ingredients for Beer and Malt Production

- Antioxidants - 105
- Chillproofing agents - 110
- Clarifying agents - 115
- Coloring - 120
- Defoaming agents - 125
- Enzymes - 130
- Flavoring - 135
- Foam aids - 140
- Hops - 145
- Malt - 150
- Stabilizer - 155
- Yeast, fermentation cultures - 160

Instrumentation & Supplies

(please list)

- Laboratory instruments - 100

- _____
- Laboratory supplies - 175

- _____
- Online instruments - 200

Processing Equipment (please list)

- Brewing - 300

- _____
- Filtration - 400

- _____
- Packaging - 500

- _____
- Utilities - 600

- _____
- General - 700

Services & Educational Products

- Analytical testing - 805

- Cleaning services - 810

- Pest control - 815

- Publications - 820

- Sensory - 825

- Software - 830

- Technical/consulting - 835

- Test kits - 840

- Training - 845

- Water treatment - 850

