# 2015 MBAA Annual Conference Exhibit Order Form

## October 7-10

Hyatt Regency Jacksonville Riverfront • Jacksonville, Florida, U.S.A.

#### **MBAA Exhibit Schedule**

Wednesday, October 7....... Set Up

Thursday, October 8.... Exhibit Hall Open

Friday, October 9.... Exhibit Hall Open

Friday, October 9... Move Out



#### **Exhibit Information**

The exhibit includes an  $8^{\circ} \times 10^{\circ}$  booth space along with an identification sign. You will receive an Exhibition Service Kit in August 2015 from which you may order additional display items and services including electricity. The exhibit hall is carpeted.

The exhibit package also includes one (1) complimentary exhibitor registration for MBAA programming taking place October 7–10. Additional exhibitor registrations will be available at the exhibitor price when registration opens in June 2015.

There will be only one company represented per exhibit booth (i.e., identification sign, program book exhibitor description, conference signage, website current exhibitors, etc.). Please contact Tressa Patrias at +1.651.994.3851 or tpatrias@scisoc.org for further details. Exhibitors in 2015 will get priority placement for WBC 2016.

## 1. Company Information

**a.** Please provide information exactly as it should appear in print in the list of exhibitors. Please print clearly.

Company Name	
Address	
City	
State or Province/Country	
Telephone	
Facsimile	
Website	

b. Submit online a 50-word description of your product or service for inclusion in the 2015 MBAA Annual Conference Program Book by August 6, 2015, at MBAA.com. After this date, descriptions will be printed in the Program Addendum, which will be distributed at the conference.

## 2. Exhibit Contact Information

### 3. Product Categories

Please check appropriate categories below.

# Raw Materials and Ingredients for Beer and Malt Production

- ☐ Antioxidants 105
- ☐ Chillproofing agents 110
- ☐ Clarifying agents 115
- ☐ Coloring 120
- ☐ Defoaming agents 125
- ☐ Enzymes 130
- ☐ Flavoring 135
- ☐ Foam aids 140
- ☐ Hops 145
- ☐ Malt 150
- ☐ Stabilizer 155
- ☐ Yeast, fermentation cultures 160

#### **Instrumentation & Supplies**

(please list)

- ☐ Laboratory instruments 100
- □ Laboratory supplies 175
- ☐ Online instruments 200

#### **Processing Equipment** (please list)

- ☐ Brewing 300
- ☐ Filtration 400
- ☐ Packaging 500
- ☐ Utilities 600
- ☐ General 700

#### **Services & Educational Products**

- ☐ Analytical testing 805
- ☐ Cleaning services 810
- ☐ Pest control 815
- ☐ Publications 820
- ☐ Sensory 825
- ☐ Software 830
- ☐ Technical/consulting 835
- ☐ Test kits 840
- ☐ Training 845
- ☐ Water treatment 850

# **2015 MBAA Annual Conference Exhibit Order Form** (continued)

I. Exhibit Placement — Exhibiting priority placement given to companies that sponsor or advertise.  Please list your major competitors and other considerations for exhibit placement.			
5. Payment Information (U.S. Do <u>llars Only</u>			
2015 Special Combo Package SAVE			
Combo Package—includes logo and link on Tech	nical Quarterly v	veb page on MBAA.co	om
Exhibit + Logo & Link ( <i>Technical Quarterly</i> )  3' x 10' Booth + Logo & Link	Rate	Amount	
□ 8' x 20' Booth + Logo & Link	\$4,050		
Booth Only (Logo & Link not included)  3' x 10' Booth			
□ 8' x 20' Booth			
3 0 X 20 BOOUT			
Advance D'essent Colden et #200			
Advance Discount Subtract \$200  Advance Order and Payment Must be Received by May 2			
havance order and raymene must be necessed by may 2			
Payment Type			
☐ Check enclosed, payable to MBAA (When you provide a check as payment, you author transfer from your account or to process the payment day we deposit payment and you may not receive	ent as a check trans	saction. Funds may be wi	ithdrawn from your account the same
Charge my credit card			
☐ VISA ☐ MasterCard ☐ American Ex	xpress 📮 Disc	cover	
Card No		_	
Expiration Date (month/year)/			
Signature			
Name of Cardholder			
6. Important Payment Dates			
<ul> <li>Deadline for advance discount and paid in full</li> <li>Deadline for payment in full is July 30, 2015.</li> </ul>	is <b>May 20, 2015.</b>		
<ul><li>A 50% refund will be given for space cancelle</li><li>No refunds after July 30, 2015.</li></ul>	ed on or before <b>J</b> u	ıly 30, 2015.	
7. Contract Agreement			
We agree to abide and be bound by the terms, or regulations of the MBAA exhibition.	onditions, rules, a	and	
Name (please print)			
Signature			
Company		_	
Questions? Contact			2015
Tressa Patrias • +1.651.994.3851 • tpatrias@sciso	C Org		Annual Conference
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Return this form to: Rhonda Wilkie			

2015 MBAA Booth Exhibits

3340 Pilot Knob Road, St. Paul, MN 55121 U.S.A.

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