

# Brewing Summit 2014 Exhibit Order Form

Palmer House Hilton Hotel • Chicago, Illinois

**Two Meetings Back-to-Back with a Combined Exhibition June 5–6**

**ASBC Annual Meeting June 4–6 • MBAA Convention June 5–7**

## Brewing Summit Schedule

### Wednesday, June 4

ASBC program

Exhibit set up

### Thursday, June 5

ASBC and MBAA programs

Combined exhibition

### Friday, June 6

ASBC and MBAA programs

Combined exhibition

Exhibit take down

### Saturday, June 7

MBAA program

## Exhibit Information

The exhibit includes an 8' x 10' booth space along with an identification sign. You will receive an Exhibition Service Kit in March 2014 from which you may order additional display items and services including electricity. The exhibit hall is carpeted.

The exhibit package also includes two (2) complimentary exhibitor registrations for programming taking place June 5–6. Additional exhibitor registrations will be available at the exhibitor price when registration opens in March 2014.

There will be only one company represented per exhibit booth (i.e., identification sign, program book exhibitor description, meeting signage, website current exhibitors, etc.). Please contact Cindy Anderson at +1.651.994.3848 or canderson@scisoc.org for further details.

## 1. Company Information

a. Please provide information exactly as it should appear in print in the list of exhibitors.

Please print clearly.

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State or Province/Country \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_

Facsimile \_\_\_\_\_

Website \_\_\_\_\_

b. Upload a 50-word description of your product or service for inclusion in the Brewing Summit 2014 Program Book by March 3, 2014, at MBAA.com or ASBCnet.org. After this date, descriptions will be printed in the Program Addendum, which will be distributed at the meeting.

## 2. Exhibit Contact Information

Person to receive further exhibit information.

Name \_\_\_\_\_

Title \_\_\_\_\_

E-mail \_\_\_\_\_

Please complete information below if address is different from company information in item 1.

Company Name \_\_\_\_\_

Department/Division \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State or Province/Country \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_

Facsimile \_\_\_\_\_

## 3. Product Categories

Please check appropriate categories below.

### Raw Materials and Ingredients for Beer and Malt Production

- Antioxidants - 105
- Chillproofing agents - 110
- Clarifying agents - 115
- Coloring - 120
- Defoaming agents - 125
- Enzymes - 130
- Flavoring - 135
- Foam aids - 140
- Hops - 145
- Malt - 150
- Stabilizer - 155
- Yeast, fermentation cultures - 160

### Instrumentation & Supplies

(please list)

- Laboratory instruments - 100

- Laboratory supplies - 175

- Online instruments - 200

### Processing Equipment (please list)

- Brewing - 300

- Filtration - 400

- Packaging - 500

- Utilities - 600

- General - 700

### Services & Educational Products

- Analytical testing - 805

- Cleaning services - 810

- Pest control - 815

- Publications - 820

- Sensory - 825

- Software - 830

- Technical/consulting - 835

- Test kits - 840

- Training - 845

- Water treatment - 850

## Brewing Summit 2014 Exhibit Order Form (continued)

### 4. Exhibit Placement — Exhibiting priority placement provided to companies that sponsor or advertise.

Please list your major competitors and other considerations for exhibit placement.

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### 5. Payment Information (U.S. Dollars Only)

**Exhibit Space:** If your Brewing Summit 2014 Exhibit Order is received by December 15, 2013 and your payment is received by December 30, 2013 you will get the special rate of \$1,600 per exhibit space.

\_\_\_\_\_ **Exhibit at Special Rate \$1,600** \$ \_\_\_\_\_  
# of booths – Ordered by December 15, 2013  
– Payment received by December 30, 2013



\_\_\_\_\_ **Exhibit Regular Rate \$1,800** \$ \_\_\_\_\_  
# of booths – Order on or after December 16, 2013  
– **Payment received by February 14, 2014 to guarantee a space and listing in Brewing Summit Program Book.**

**Total \$** \_\_\_\_\_

#### Payment Type

- Check enclosed, payable to Brewing Summit 2014  
 Charge my credit card  
 VISA     MasterCard     American Express     Discover

Card No. \_\_\_\_\_

Expiration Date (month/year) \_\_\_\_ / \_\_\_\_

Signature \_\_\_\_\_

Name of Cardholder \_\_\_\_\_

### 6. Important Payment Dates

- Deadline for payment in full is **February 14, 2014**.
- A 100% refund will be given for all space cancelled on or before **February 14, 2014**.
- A 50% refund will be given for space cancelled after **February 14, 2014**.
- No refunds after **March 10, 2014**.

### 7. Contract Agreement

We agree to abide and be bound by the terms, conditions, rules, and regulations of the Brewing Summit exhibition.

Name (please print) \_\_\_\_\_

Signature \_\_\_\_\_

Company \_\_\_\_\_

#### Questions? Contact

Cindy Anderson • +1.651.994.3848 • canderson@scisoc.org

#### Return this form to:

Brewing Summit 2014 Exhibits  
3340 Pilot Knob Road  
St. Paul, MN 55121 U.S.A.

**Telephone:** +1.651.994.3848

**Facsimile:** +1.651.454.0766

**www.asbcnet.org • www.mbaa.com**

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