



**District Northern California MBAA
& District Southern California MBAA**

present

California MBAA Technical Conference 2014

October 24-25, 2014

at

**Robert Hall Winery
3443 Mill Rd.
Paso Robles, CA 93446**

We are pleased to announce that the two California MBAA districts, together with host brewery Firestone-Walker, are collaborating on a joint California MBAA Technical Conference this year. It has been numerous years since the two districts combined for a technical conference, and we are excited to join forces and take the opportunity to meet together. Two days of technical talks will be presented in the meeting spaces of Robert Hall Winery in the beautiful Paso Robles wine region. The number of conference attendees will be limited to 175 attendees due to space constraints at the winery. Please register early as we anticipate selling out!

Program Overview

Pre-Conference

Friday morning: 8:00 am Golf Tournament (separate registration)
11:00 am Caverns Tour Robert Hall Winery (group 1)
11:45 am Caverns Tour Robert Hall Winery (group 2)

Conference

Friday: Noon Arrival and Registration (no lunch)

Friday Afternoon: Section 1 (1:30 pm): Water and Conservation
Speakers: Jon Muller, John Palmer, Mike Willis

Section 2 (3:30 pm): Barley, Malt, & Hops
Speakers: Dr. Michael Davis, Mary Jane Maurice, Blake Crosby

Friday Evening: BBQ hosted at Firestone Walker Brewing Co. (included in event registration)

Saturday morning: Section 3 (9:00 am): Special Topics in Brewing
Speakers: Dr. David Ryder, Fred Scheer, Dr. Charlie Bamforth

Section 4 (11:00 am): Hops: Present & Future
Speakers: Dr. Paul Matthews, Jeremy Marshall, Mitch Steele, Matt Brynildson

Saturday afternoon: Lunch

Section 5 (1:30 pm): Yeast: Saccharomyces and Beyond
Speakers: Chandra Richter, Tyler King, Dr. Jim Withee

Section 6 (3:30 pm): Barrel Aging and Packaging
Speakers: Steve Gonzalez, Tracey Bethune, Dr. Mark Valentini

Post-Conference

Saturday evening: Wine Tasting at Robert Hall on Veranda (5:00 pm; separate registration)
After-Party at Barrelhouse Brewing Co. (No-Host bar & food/no registration)

REGISTRATION OPENS ON 9/2/2014

Register for the Conference: on line at www.mbaa.com/districts/NorthernCalifornia

Fee Structure and Deadlines:

	Members	Non-Members	Full-time Students age 21 and over
Early Bird Registration by September 16	\$87	NA	\$30
Regular Registration by October 10	\$107	\$137	\$30
Late Registration, October 11 - 24	\$127	\$157	\$30

Register for Golf: Contact Dave Griffiths, Ladyface Ale Company; T:(818)477-4566; dave@ladyfaceale.com

- Cost is \$79/player, pay at Hunter Ranch GC. Donations needed for prizes!

Register for Winery Caverns Tour: Register on MBAA website as a part of conference registration.

Register for Robert Hall Wine Tasting: Register on MBAA website as a part of conference registration.

- No additional cost for either... unless you purchase wine!

