

MBAA District Milwaukee – Notes May Meeting

Thursday, May 18th 2017

MobCraft Beer, Inc., 505 South 5th Street, Milwaukee, WI



Notes by: Henri Fischer

participants: 48

Board: Joe Walts leading, Gretchen Wilson-Kalav, Chris Kalav, Tom Volke, Jerry H. present (Joe K and Sarah H. excused)

Old business:

- Joe Walts opens 5:40 pm
- Tom V: treasurers report – Delafield /. \$8,500; checking: \$7,747, savings: \$30,840 (4/30: \$30,600)
- Condolences: Kent Christiansen (MC), Fred Schuhmacher (HB)
- Henri: introduction 2 new members that are present, actually good reception / new members from Chicago
- Jerry H.: heritage nothing new, will have old timers night next fall
- Chris BOG: 3/30 annual web-ex meeting
 - Convention in ATL this year, abstracts still accepted
 - Membership has increased by 11%, 2016#: 9k new, overall about 4.4k members
 - officer replacement
 - Key activities next year: brewing summit in San Diego
- Gretchen: nothing new

New business:

1. Picnic in Old World Wisconsin sat. 7/15, Tom V. gives details,
 - with live brewing traditional style (Gary Luther's group)
 - in Norwegian pavilion, South end, 3-7 pm; park opens 10 am
 - featuring brewery is Ale asylum
 - admission to be paid, \$16 – discuss break out, \$30-35 incl. food pp
 - old timers baseball game as well there
 - Chris: Who would join for \$35? Lots of hands, about 50%
 - Joe W.: Who's for it? A few hands, oppose: no hands
2. Sep./ Nov. meeting open, Joe K. working on it
3. IL brewers guild meeting
 - Planned Midwest Technical Conference is cancelled because of this event, to close 6/26-27 in Chicago area
 - Trade show, seminars
 - Option I: MBAA MKE has table, sponsors breakfast, \$125 guild charges, \$275 overall, district costs \$2,500 – no hands
 - Option II: just table, table is \$300 – about 10 hands
 - Option II: district doesn't do anything there – zero hands
 - Options have been summarized and explained first, voted after discussion
 - Same time is barley workshop for maltster, therefore low interest on maltster's side
 - Our motivation is to create more membership of craft brewers in IL area
 - Chris: guild was not very responsive so far
 - Who would go?: two hands
4. Technical Presentation, Speaker: Dr. David Ryder - City Lights Brewing, Co., Topic: "The Bitter, Twisted Truth of the Hop"
5. Dinner