

# MASTER BREWERS' ASSOCIATION OF THE AMERICAS

## DISTRICT WESTERN NEW YORK

Dean Jones – President  
North American Breweries

Mary Wiles – Treasurer  
The Brooklyn Brewery



– Vice President

Dan Voce – Secretary  
F.X. Matt Brewing Company

Good Afternoon All,

I hope you are enjoying the fall season and the past few weeks of awesome weather. We recently held a District MBAA meeting at the Southern Tier Brewing Co. We had a great turn out and I cannot emphasize enough what a wonderful time we had. The tasting area is just beautiful, overlooking the impressive brew house. The beers and the in-house slow smoked Barbecue served by their Pit Master for the meal were just outstanding. A huge THANK YOU goes out to Phin and his staff for a truly awesome MBAA meeting experience.

Our Technical presentation was another home run with Matthew Letki from Canada Malting providing us with an incredibly in depth look at the upcoming Malt Crop year as well as everything you ever wanted to know about interpreting a Malt Analysis sheet. Matthew had tons of information and could have easily presented for another hour or TWO. We will hopefully get Matthew back sometime in 2015 to do a technical day with us.

Please see the attached presentation on Malt Analysis. Thank You Matthew!

Also in attendance at our meeting was Fred Scheer from Krones USA! He was looking at some of their newly installed equipment for Southern Tier. Fred is a legend in the brewing industry and I hope you had a chance to speak with him. If not, he has graciously offered to speak for us on “Brewhouse Design and Calculation” in 2015! A meeting not to be missed.

Our Next meeting is at Brewery Ommegang in November. As most of you know, space is limited and there will be a cap on the number for attendance. Please RSVP early to insure you have a spot! A meeting notice will go out shortly with the details for this meeting.

Speaking of RSVP's... I realize things pop up, plans change and sometimes "stuff" just happens, but RSVP's are important. They need to be received on time and at the Secretaries MBAA email address, which is on every communication sent out by our district. Not doing so creates confusion and inaccurate numbers of meal counts for the host of the meeting. Planning for "walk-in's" that don't materialize or having RSVP "no shows" cost the district \$20 per person. The district will no longer plan for any walk-ins or spend time trying to search for your RSVP to the wrong email address. Please plan accordingly and RSVP on time to the proper email address. If something does pop up, no problem, just send the Secretary an email and we will help in any way we can.

The Scholarship announcement is just around the corner so if you are thinking of applying, now would be a good time to get all your information and references together. Look for that communicator shortly!

Cheers,

Dean Jones

President

WNYMBAA

We are also looking for sponsors and meeting holders for the upcoming 2015 year. If you or your company is interested please contact the Secretary for more information.

Thanks for your continued support of the WNYMBAA and we look forward to seeing you at the next meeting !



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