



Master Brewers Association of the Americas

Brewery Packaging Technology 2 Week Course Description

The MBAA Brewery Packaging Technology Course is an intense two week immersion into the science and technology of Beer Packaging. Students engage in over 30 presentations from over 20 industry subject matter experts. The expected outcome from students attending the course will be a greater understanding of the scientific principles and operational understanding and guidelines associated with the main disciplines within Beer Packaging. Students will engage with industry experts in a two way exchange of ideas and questions. Students will interact with classmates in class projects that promote greater understanding, interaction and networking.

The overall objective of this class, beyond the exchange of years of knowledge and involved networking, is for students to leave with a greater understanding of why processes occur or are needed and how packaging technology principles define the groundwork for Beer Packaging. This class is about understanding how to greater interact within Packaging Technology, rather than a series of lectures on exact rules and methods of beverage packaging. Students will return to their respective homes with a better perspective on the industry, and clearer understanding of the why's and how's of Beer Packaging and a greater ability to interface and learn with the general principles provided.

Students entering the class should have a greater than basic understanding of high school level mathematics, a basic understanding of engineering and operational technologies and some understanding of microbiology terminology, as well as a willingness to learn and engage. It is always best for students that take this class to have a more than a basic understanding of Beer Packaging practices. However, should a prospective student have the drive and interest, these recommended prerequisites should not be considered a barrier to attendance.