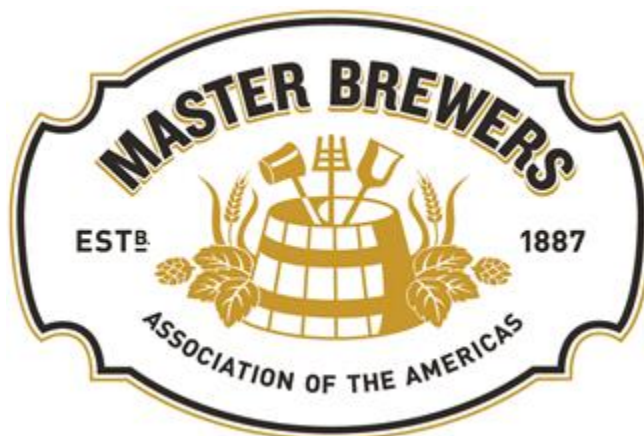


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FOR IMMEDIATE RELEASE

Contact:

Rhonda Wilkie
rwilkie@scisoc.org

Susan Welch
Susan@skagitvalleymalting.com

Katy Orr
katy.orr@sierranevada.com

Inaugural Brewing and Fermentation Science Recognition Program Off to a Strong Start

Master Brewers Association of the Americas - First Round of Recognition Complete

St. Paul, MN - March 9, 2017

The Master Brewers Higher Education Committee (HEC) is pleased to announce the **Master Brewers Review Board has completed its first round of reviews for applicant Brewing and Fermentation Science recognition. Programs from eight academic institutions in the United States and Canada have received Master Brewers Recognition that they have met or exceeded the Guidelines and Learning Outcomes established by the committee.**

The institutions being recognized are:

Appalachian State University

Fermentation Sciences program for the 4 Year College or University Bachelor of Science Degree

Kwantlen Polytechnic University

Diploma in Brewing and Brewery Operations (2-year) program for the 2 Year Associate Degree or similar program

Metropolitan State University of Denver

B.S. in Brewery Operations and B.S. in Brewpub Operations programs for the 4 Year College or University Bachelor of Science Degree

Oregon State University

Food Science and Technology, Fermentation Science program for the 4 Year College or University Bachelor of Science Degree

Southern Illinois University

Bachelor of Science in Fermentation Science program for the 4 Year College or University Bachelor of Science Degree

University of California-Davis

Food Science (Brewing Option) for the 4 Year College or University Bachelor of Science Degree

University of South Florida-St. Petersburg

Certificate in Brewing Arts program for the Post secondary school - College Certificate or similar program

Virginia Polytechnic Institute & State University

B.Sc., Food Science & Technology, Fermentation program for the 4 Year College or University Bachelor of Science Degree

The HEC and its Advisory Board formed in June 2014. The Joint ASBC/Master Brewers HEC Advisory Board is comprised of recognized brew masters and leaders in brewing academia from both societies. The Joint HEC Advisory Board has established guidelines and learning outcomes that guide the Review Board in determining 'recognition' for four year bachelors, two year associates degrees and post secondary certificates. The recognition status is valid for 3-years after official notification that the program is recognized by Master Brewers.

A set of those documents can be found online at <http://www.mbaa.com/education/Pages/HEC.aspx>. The site also has a list of sample job descriptions – managerial and technician – and, a list of publications which may be of interest to you for your program's resource library. Recognized programs will be provided a badge from Master Brewers and we invite them to post to their website promoting the recognition.

The Master Brewers Review Board brings deep practical, scientific and academic excellence to the process of both guiding and recognizing new and existing brewing and fermentation science programs at colleges and universities throughout and beyond North America.

"Earning Master Brewers recognition is a great opportunity for programs and academic institutions to stand out in a competitive and growing education market. The badge of recognition is also a useful tool for both prospective brewing and fermentation science students and professional brewers to assess programs. Master Brewers wants to ensure the future of the brewing industry by establishing the requirements for the most robust and effective training available to students in the world today." – Susan E. Welch, HEC Co-Chair

Program directors are encouraged to apply for consideration by the Master Brewers Review Board. Applications are accepted at any time and require three to four months for review, once full application and documents are filed.

Please visit <http://www.mbaa.com/education/Pages/HEC.aspx> to review the guidelines and learning outcomes as well as details on how to apply for consideration in the new recognition program.

The Joint HEC Advisory Board is comprised of recognized master brewers and leaders in brewing academia and human resource professionals:

Co-Chairs: Susan E. Welch, Skagit Valley Malting & Katy Orr, Sierra Nevada Brewing Company

Charles W. Bamforth, UC Davis

Peter Bouckaert, New Belgium Brewing Company

Tobin L. Eppard, MillerCoors LLC

Stacy Pell, Deschutes Brewery

Gil W. Sanchez, Sierra Nevada Brewing Co.

Christina Schoenberger, Joh Barth & Sohn GmbH & Co KG

Dana Sedin, New Belgium Brewing Co.

Tom Shellhammer, Oregon State University

Robert Alexander Speers, Dalhousie University

John Bryce, ex officio, MBAA Outreach Director

About Master Brewers

Master Brewers Association of the Americas was formed in 1887 with the purpose of promoting, advancing, and improving the professional interest of brew and malt house production and technical personnel. Today, Master Brewers helps its 4,000 members achieve mastery in every aspect of brewing with access to the freshest thinking in the industry. The Master Brewers Community offers real time technical answers from real master brewers, abundant opportunities for sharpening technical skills, opportunities to collaborate and grow with colleagues, and an extensive collection of brewing publications, including the *Technical Quarterly* journal. Master Brewers has 23 local districts and members in more than 50 countries. For more visit mbaa.com and [Twitter](#), [Facebook](#) & [LinkedIn](#).

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