



MBAA-District Texas

MBAA District Texas welcomes their members and guests to the 2012 Summer Conference August 17-19th at the Inn of the Hills Resort – Kerrville, TX.

Friday – August 17th

Golf Outing - if interested contact Jo Johnson: itsjo2@aol.com or call 713-206-9476

5PM “Meet and Greet” – Registration and Hospitality on the “Casa” Patio
Cold Beer/Soda/Snacks, followed by Heavy hors d’oeuvres @ 6pm

Saturday – August 18th

Breakfast Buffet

8:30 am Business Meeting, 9:30 AM Morning Technical Sessions:

Sensory Flavor Presentation - “How we use our Senses to Taste”

Roy Desrochers – GEI Consultants, (and Professional Beer Taster) Waltham, Ma.

Hops - The Cost and Its Impact on the Grower and Effect on the Brewer

Sean McGree, Hops Division, Brewers Supply Group

An Introduction to “Sour Beer”- and It’s Commercial Production in Texas

Jeffrey Stuffings, Owner - Jester King Brewing Company, Austin, Texas

Lunch Buffet

Saturday Afternoon Technical Session

HOPS 101: From Root Stock to Harvest – Sean McGree, Brewers Supply Group

Saturday Evening – Cocktails, Dinner Buffet, and late evening “chillin” on the patio

Sunday Morning Farewell Breakfast Buffet

Sponsors for the “weekend’s activities” are always appreciated. If interested, please contact Michele Amsterdam mamsterdam@att.net or 817-822-6586