

Master Brewers Association of the America's District Michigan Meeting Minutes

Holland, March 22, 2012

In attendance were:

John Mallett
Keith Boneburg
Ken Belau
Marty Rapnicki
Jeff Carter
Debbie Smith
Nathan Schroeder
Bill Wamby
Ken Belau
Jacob Derylo
Eric Kuhnhenh
Rex Halfpenny
John Haggerty
Rockne VanMeter
Chas Thompson
Bret Kuhnhenh
Jason Salas
Valarie Pickard
Scott Graham
Bryan Wiggs
Katelyn DeWitt
Jim Graber
Kelly Kuehl
Nate Walser
Dan Kiplinger
Doug Hunter
Rob Clancy

Jeremy Kosmicki
Alec Mull
Dan Buonodono
Karl Glarner
Jason Heystek
Matt Sutton
Bill Stevenson
Mike Strazdas
Ray Simmons
Paul Brady
Jake Lingsjo
Russ Beattie

David Shaw
Roy Johnson
Bill White
Jason Conklin
Ron Conklin
John Stewart
Jeff Sheehan
Molly Browning
Bill VanEenenaan
Mike Heinowski
Darren Osborne
Andrew Heyboer

Meeting called to order at 1:30 pm.

President Report

Rex reminded us that the district dues decreased by \$5 to counteract the increase of \$5 in national dues.

The charge to attend meetings will be \$10 for member and non-member alike moving forward.

Due to the increasing responsibilities for the treasurer position, it was decided by the executive board to allow the treasurer position to be excluded from the traditional rotation of officers. With the increased filing and record keeping requirements with the new non-profit legislation, a longer tenure will allow us to keep better control in this area.

Remember to pay the meeting fee and sign attendance sheet.

Vice President Report - summer social update

Instead of a second scholarship, the decision was made to increase our funding to the annual winter conference from \$1500 to \$4000. This will allow us to attract high quality presentations, thereby also perking interest of neighboring districts.

Debbie Smith has tickets to the summer social. The ticket sales are capped at 200 tickets and there will be no sales at the gate.

Each ticket that a member sells increases their chances in the scholarship drawing.

Sponsors at the bronze level (\$250) are still needed.

Let sponsors know that donations are tax deductible.

Sponsors would need to supply a clear, single color logo.

Acquiring sponsorships should be complete by mid-June.

The money earned at the picnic is what pays for the scholarship.

Information about the organization of the event is below:

Door Collection & 50/50 raffle: Board Members to take turns. Eric Kuhnhenh, John Haggerty, Ken Belau, Rex Halfpenny, Debbie Smith?
Set shift responsibility?

Auction & Swag procurement: Rex Halfpenny 248-628-6584
mibeerguyd@aol.com

Ticket Distribution: Debbie Smith 517-627-8444

MBAA event schedule description: Debbie Smith- make sure it is on calendar of MBAA

Meeting attendees names entered for Scholarship.

Sponsorship drive coordinator: John Haggerty 616-356-6422
John@newhollandbrew.com We need as many sponsors as we can get.

Disc golf: Alec Mull will run it.

Horse Shoes:? Marty Rapnicki committed, but would like someone else

Children entertainment: Bret Kuhnenn Bouncy for kids, cornhole toss (anything else for children?)586-604-4391

cornhole setup&run: Mike Hefner

Additional child entertainment: Michael Hoepfner

rmhoepfner@hotmail.com

Paul & Sharron of Tricity?

P.A. system: Eric Kuhnenn (make sure power is enough this year to supply both bouncy and PA system) used for raffle 586-604-8236

Location coordinator: Karl Glarner 517-627-2012

T-shirt provider: Karl Glarner (200 sponsorship T-shirts in past, same amount?) District Michigan MBAA shirts available for sale preorders taken \$10.00 enough?

Beer Procurement: Louwrens Wildschut 616-405-5225

lwildschut@bellsbeer.com Do we need Louwrens to tell everyone to bring their own draft dispense?

Draft Dispense: Bryan Wigg's donating use of 10 head & 6 head jockey box 269-558-4638 wiggs@darkhorsebrewery.com

Alec Mull: Possible draft dispense equipment. CO2 back up, draft tools, extra jockey boxes.

Plastic Cups: Dan Rogers 248-647-7774 drogers@bigrockchophouse.com

Ice: Todd Parker (Ice must arrive early)

Snacks for Kids by Cisco, who contacted? John Haggerty?

Pig roast: Hog Heaven: 50% deposit paid, 50% balance due on delivery.
Rex to contact

Past minutes

The minutes from the previous meeting at Bellaire were accepted. In the future, Ken will attach the previous meeting's minutes to the meeting reminders that are sent to members shortly before a meeting is scheduled. It is asked that members read the minutes and raise any discussion about them at the meeting or contact Ken beforehand.

Past minutes can be found on the district website as well.

Treasurer Report

John Haggerty reported:

Total Debits since last meeting:

\$1500 to MBG for winter conference

\$200 to MBAA for CBC hospitality suite

\$590 to DKSS accounting

\$2290 total debits

Total Credits since last meeting:

\$500 from 4th qtr dues

\$250 from JVNW for bronze sponsorship

\$750 total credits

Current balances: \$11232.68 in checking and \$13306.73 in savings.

Total: \$24539.41

Board of Governors Report

National MBAA has raised concern about members making public statements on behalf of the MBAA. Nat'l has asked that any such activity receive consent from the national executive board first.

TQ submissions are needed.

The national convention October 2013 will be in Austin TX.
The MBAA is currently revising their goals and vision and mission statements.
There is a “mid-west technical conference” happening at New Glarus brewery on the Friday before the Great Taste, Madison.

PR Chair Report

Debbie asked about interest level of adding a list of medals won by Michigan brewers.

Technical Committee Report

Keith Boneburg is stepping down as technical chair.

National Publications Chair

Rex is looking for book titles and authors. Any ideas you may have should be sent to Rex.

P.O.S

Rex H. said hats are \$20 and new MBAA logo shirts will be around \$10, but need to be pre-ordered.

Additional scholarship?

Instead of a second scholarship, the decision was made to increase our funding to the annual winter conference from \$1500 to \$4000. This will allow us to attract high quality presentations, thereby also perking interest

Additional:

A big thank you to New Holland and the MBG – New Holland will handle the shipping of beer to San Diego for the CBC and the Brewers’ Guild will cover the shipping cost.

Thank you to New Holland for hosting the March 22 meeting.

Upcoming meeting dates and locations

1. Saturday July 14th at Grand Ledge – summer social. No gate sales this year – Debbie Smith has tickets as well as some other members.
2. Thursday October 18th at Rochester Mills new production brewery in Auburn Hills

Contributions for the spring and fall meetings are \$10 for members and guests.

Schedule will be:

- 10:30 board meeting
- 12:00 general meeting
- 12:30 technical presentation
- Lunch to follow

Meeting adjourned at 3:00 pm.

The technical presentation by Tom Kintz of HTSE Process Automation and Machine Control was actually held before the general meeting. Tom held and interactive talk on “Automation and some steps on how to bring it into your brewery”.

MBAA District Michigan

Executive Committee Board meeting minutes

Holland, March 22, 2012

In attendance was: Rex H., John H., Eric K., John M., Ken B., Keith B., Marty R., Debbie S., Roy Johnson (district Cincinnati)

1. Ken will mail link to website with each meeting reminder to review previous minutes.
2. Sponsorship levels \$250 (need 23), \$400 and \$600. As of 3/27, the gold and silver are done.
3. Debbie is doing a great job posting presentations and minutes etc. on the website. Roy Johnson confirmed, saying we do a good job with posting meeting notices and it help other district members like himself when he considers attending.
4. We decided to make the meeting fees \$10 for member and non-member alike.
5. Instead of the 2nd scholarship, we decided to raise contribution to winter conference from \$1500 to \$4000.
6. Tax status update: 501c3 is recommended structure to regain non-profit status. National is working up a template to reapply. Treasurers and presidents of all districts will be contacted by Ruth at national to explain. This is an urgent timeline and will occur in the next few months.
7. Treasurer tenure: John H. will write a treasurer job description and present it to the board for review. Also, the idea of a no-limit tenure was agreed upon. Some considerations for the position include non-profit status maintenance, budgets, resignation and termination process.
8. Rex has not received any input on publications that may be desired by membership.
9. Hats are \$20.
10. Shirts are to be ordered on a pre-sale basis to not carry over any inventory.
11. Eric is working up a membership promotional program in an effort to explain the benefits of membership to curious brewers. How to promote or sell membership to brewery owners? Example of beer drops at New Holland for festival beer.
12. There are 82 district members now and about 120 breweries in the state. (Note we had over 50 people at this Holland meeting).
13. John conveyed the concern from national MBAA about speaking out on behalf of the association without consent being frowned upon.
14. TQ submissions are needed.
15. 2013 national convention is in October 2013 in Austin TX
16. National is working up a new statement of goals, vision and mission.
17. Midwest Technical conference happening at New Glarus on the Friday before Madison's Great Taste.
18. Keith B. is stepping down as technical chair.