



M.B.A.A. SOUTHERN CALIFORNIA DISTRICT

TECHNICAL SESSION – 2012

- Friday, September 28th - 1:30PM – Golf at **Pala Mesa Golf Course- optional** (\$39/person)
 - Friday Night – Welcome Reception - Location **Pala Mesa Resort** (8:30PM – 11:00PM)
 - Discounted Group Rate at **Pala Mesa Resort** – Temecula (\$129/night)

Call 800-722-4700 (Mon-Fri, 8:00AM-6:00PM) to make your reservations, *please mention M.B.A.A.*

- Saturday, September 29th - 8:00AM-9:00AM – Breakfast, followed by Technical Sessions at hotel
(Technical Sessions 9:00-11:30, with lunch from 12:00-1:00)

Technical Speakers : TBA

Key Note Speaker - M.B.A.A.

Karl Strauss Brewery

Stone Brewery

Greenflash Brewery

- For those that do not want to golf, and for Saturday afternoon, other options include: (Wineries, Hot Air Ballooning, Gambling at Pechanga)

- Saturday 6:00PM-7:00PM – Hospitality Hour at hotel, with **Key Note Speaker: M.B.A.A.**

- Saturday – 7:30PM-9:00PM – Dinner at hotel

- Sunday, September 30th – depart hotel

- Registration fee \$75 (includes Friday Night Reception, Saturday morning Technical Session, Breakfast, Lunch and Dinner)

- Fill out registration form and mail with check to:

Greta Adams
c/o Anheuser-Busch, Inc.
15800 Roscoe Blvd.
Van Nuys, CA 91406