MASTER BREWERS SOUTHEAST DISTRICT – SPRING MEETING APRIL 20-21, JACKSONVILLE, FLORIDA

THE MAIN EVENT

MASTER BREWERS SOUTHEAST PRESENTS SPRING MEETING April 20-21

Good BEER, good FRIENDS, good FOOD and just plain fun when you spend time with the MASTER **BREWERS** learning about BEER! http://www.mbaa.com/Districts/Southeast



LOCATION, LOCATION

JACKSONVILLE BEACH FLORIDA

Situated close to everything, our meeting takes place at two separate venues; a local craft brewery and a local hotel. The beach is at our doorstep. Come for the weekend and enjoy Florida; the Tiki bar; and your friends from the Master Brewers http://www.jacksonvillebeach.org/

SESSION #1 FRI PM

ACTIVITY - FISHING

MAYPORT PRINCESS

Welcome Aboard! The Mayport Princess! Northeast Florida's Longest Running Fishing Charter Business - Captain George Strate -Simply the Best! SATURDAY 7AM return 3:30PM \$90/PERSON (includes gratuity) (golf is also available as an activity)

Booking required by Feb. 28th www.mayportprincessfishing.com

SESSION #2 SAT PM

CRAFT BREWERY TRENDS



Joe Thorner has 30+ years of experience in working in the Brewing Industry and is Director of Operations at the Redhook Ale Brewery in Portsmouth, New Hampshire. Joe will speak to us about the state of the Craft Brewing Industry with consumer & packaging trends and he will also give us an update on Craft Brew Alliance.

http://www.craftbrew.com



ACCOMODATION

Courtvard on the "Beach" at \$169/night Oceanfront / balconv (cancellation policy by April 20, 6PM) Booking required by Mar. 20th http://www.marriott.com

PLAN TO ATTEND MASTER BREWERS OF AMERICA

Registration for entire event is just \$50 per person (+ \$15 for a spouse / partner). This fee covers all food & beer for the Friday evening, Saturday fishing and Saturday evening food & beer (accommodations, fishing or golf events at attendees cost).

Join in our commitment to educate the next generation!

Register now at: www.mbaa.com/Districts/Southeast

THE BREWERY

GREENROOM BREWING Eric Luman owner of Green Room





back room of the brewery. Green Room Brewing is Jacksonville Beach's first microbrewery whose primary goal is to bring great, locally made beer to the Beaches area and beyond. www.greenroombrewing.com



BEER STEWARD INTRO Keith Hodgins has worked in the brewing industry for 31

years. Keith will present an introductory to the immensely popular beer steward course, exploring beer's

four major flavor-driven groups, culminating in a beer tasting. (finger food snacks included). http://www.mbaa.com/beersteward