

**REGISTRATION FOR the 40th ANNUAL 2013 M.B.A.C.
ONTARIO TECHNICAL CONFERENCE**

Pre-register the following attendees at **CDN \$150** or **US \$150** per person.

Price per attendee who does not pre-pay: **CDN \$175, US \$175**

Price per non-Member: CDN \$200, US \$200

Name: _____

Address: _____

E-mail Address: _____

Payment can be made using either:

Credit card – please email MBAC District Ontario Treasurer James Rowe at mbactreasurer@gmail.com and he will send you a link to PayPal

Cheque - payable to Master Brewers Association of Canada, before January 21th 2013to:

James Rowe
18 Jodi Pl
Guelph, Ontario
N1H 7R1

Phone: 519-731-4278
Email: mbactreasurer@gmail.com

Enter here the number of vegetarian lunches requested by this party: ____

AGENDA FOR THE M.B.A.C. ONTARIO TECHNICAL CONFERENCE

Thursday, January 24, 2013

- 3:00-3:30** *Registration*
- 3:30-4:30** *Panel Discussion on Moving and Expanding Breweries –Ken Woods (Black Oaks Brewery), Jamie Mistry (Amsterdam Brewery), James Tien (Muskoka Brewery) and Ueli Schrader (Beverage Engineering Inc)*
- 4:30-5:30** *Ontario Marketplace, Beer Sales Trends and Developments in Beer at the LCBO – Chris Robertson (LCBO Director of Beer and Spirits)*
- 7:00-Midnight** *Beer Stube*

Friday, January 25, 2013

- 8:00-8:30** *Registration*
- 8:30-9:15** *Optimizing the Use of Whirlfloc – Ruben Mattos (Kerry Ingredients and Flavours)*
- 9:20-10:05** *Brewing Equipment – Blaine Clouston (Specific Mechanical Systems Ltd)*
- 10:05-10:30** *Break*
- 10:30-11:30** *Modelling Brewing Fermentations: 1. Shape of the Black Box; 2. Drawing the Black Box – Alex Speers and Andrew MacIntosh (Dalhousie University)*
Please note: If you bring your laptop, during this presentation it will be possible for attendees to use the software demonstrated using PC's equipped with Excel and the solver option.
- 11:30-12:45** *Lunch*
- 12:45-1:30** *History of the Canadian Malting Barley Technical Center and Changes on the Canadian Wheat Board- Robert McCaig (Managing Director of Canadian Malting Barley Technical Center)*
- 1:35– 2:20** *Imported Food Sector Product Regulations – Cynthia Richardson and Melissa Kampman (CFIA)*
- 2:20 – 2:45** *Break*
- 2:45– 3:40** *Keynote Speaker: “Word of Mouth Marketing” – Ted Wright (Fizz, Word of Mouth Marketing)*

Special Offer for Students and Honorary Members;

**This is an exclusive offer for Students and Honorary Members to save on your registration fees for this event!
\$40 CDN for Honorary Members and \$30 CDN for Students pre-registration**