

## ***MBAA District-Milwaukee meeting***

**Location:** Lowell Center in Madison, WI

**Date:** November 11<sup>th</sup>, 2010

**Start:** 5:47pm

**End:** 6:35pm

### **Officers Present:**

- Kris Kalav
- Gretchen Kalav
- Mary Pellitieri
- Mike Scanzello
- Randy Thiel
- Tom Volke
- Andy Jones
- John Kretsch

Kris called the meeting to order and welcomed everybody to the Lowell Center. Thanked and acknowledged Ray Klimovitz and Karl Ockert for inviting us to the MBAA Brewing Science course graduation ceremony.

### **Secretary's report (Randy Thiel):**

- Presented the minutes from the previous meeting which were seconded and accepted.

### **President's report (Kris Kalav):**

- Nothing to report.

### **Treasurer's report (Tom Volke):**

- The district is financially OK.
- Losses were minimized at the last meeting at Moosejaw in Wisconsin Dells after the drinks were comp'd by the establishment. Loss = ~\$20-\$35.
- \$4,050 in checking account.

### **P.R. report (Gretchen Kalav):**

- March – Sept. meeting minutes on MBAA website.
- Only ten attendees expressed interest in bus from Milwaukee.
  - Need better support early on to reserve a bus.
- Next meeting will be at Minhas Craft Brewery in Monroe, WI.
  - 3<sup>rd</sup> Thursday in January = January 20<sup>th</sup>.
  - This will be a Membership Drive meeting:

- Will comp dinner for membership candidates.
  - Dance number promised by President Kalav.
- Jerry Hilton will serve as P.R. consultant for 2011.

#### **Membership report (Andy Jones):**

- September: no new members.
- October:
  - **Caitlin Lane** from **Stevens Point Brewery**.
- Introduced guests attending our meeting.

#### **National Meeting Tech report (Mary Pellitieri):**

- Annual Conference slated for Oct. 13-15<sup>th</sup> in Minneapolis, MN.
  - Good workshops!:
    - Science of Wood/Barrels
    - High Gravity Brewing
    - Pilsener-styles made with American ingredients
    - Canning Operations.

#### **District Governor report (Mike Scanzello):**

- Relayed minutes from Oct. 29<sup>th</sup>, 2010 Board of Governors meeting (Webex):
  - Four packaging course offered in South America at different locations. All were a success.
  - Karl Ockert succeeding Ray Klimovitz as new full-time Technical Director.
  - 2010 Brewing Summit in Providence, RI was a success financially and in terms of attendance. The joint meeting with ASBC will now be foundation for future conferences.
  - District Europe was formed.
  - District Peru is in-the-works.
  - A reminder that presenters at local district meetings should consider submissions for TQ publication.
  - Dues for professional membership to increase by \$1.
  - Nominations of 2011 Executive Officers (installation of Officers to occur Nov. 12-13 in Athens, GA):
    - Rob McCaig, President.
    - Mike Sutton, 1<sup>st</sup> VP
    - Horace Cunningham, 2<sup>nd</sup> VP
    - Ruth Martin, Treasurer
    - Jim Diamantis, Past President
    - Karl Ockert, Technical Director
  - Will offer hospitality suite at 2011 CBC in San Francisco.

### **Voting in of new District Board Officers:**

- No new candidates threw their hats into the ring, so the following candidates were suggested/retained/nominated:
  - President: Kris Kalav
  - VP/Tech: Randy Thiel
  - Secretary: Andy Jones
  - Treasurer-for-life: Tom Volke
  - Past President: Mary Pellitieri
  - Board of Governor: Mike Scanzello
  - Arrangements: TBD
- **MOTION:** *Move to accept the 2011 slate of officers. SECONDED. UNANIMOUSLY APPROVED.*

### **Old Business:**

- Nothing.

### **New Business:**

- Mary Pellitieri proposed lowering meeting costs for members, but keeping non-member fees higher as incentive for membership & improving attendance.
- **MOTION:** *Decision to be put forth for district board to decide. SECONDED. ACCEPTED.*

### **A hearty round of applause for Ray Klimovitz in recognition for his years of service as Technical Director for MBAA.**

- ~1,000 alumni have taken courses under Ray's tutelage!

### **Technical Presentation by Karl Ockert, incoming Technical Director:**

- Review of activities/projects by the Technical Committee:
  - Beer Steward Program
  - TQ to be issued as online magazine via Sheridan Press;
    - Allows 'paging thru' for better interface with readers.
    - Retains valuable advertising incoming.