

**Master Brewers Association of the Americas
Districts Mid-South and Southeast**



**Joint Technical Conference
November 12 & 13, 2010
TERRAPIN BEER CO. ATHENS, GA**

Made possible by these generous sponsors:

SIEMENS



INTERNATIONAL SPECIALTY PRODUCTS



Joint Technical Conference



Friday, November 12, 2010

9:00 am-11:30 am	options:	Traditional or Frisbee Golf Tour of Bio Center at UGA (http://www.bff.uga.edu/) Tour of Coffee Roasting Plant, incl. cupping (taste testing)
12:00 pm - 2:00 pm		Picnic at Terrapin Brewery
2:00 pm – 3:00 pm		District Mid-South & Southeast Business Meetings
3:00 pm–4:30 pm		Panel Discussion: An Appraisal of Brewing Technology: Horace Cunningham, Terrapin Beer Co. Mark Medlin, SweetWater Brewing Co. James “Otto” Ottolini, The St. Louis Brewery/Schlafly Jim Vandergiessen, PRO Refrigeration Travis Hixon, Blackstone Brewing Co.
5:30 – 7:30		Tours and live music
5:30 pm - ???		Beerstube: Hospitality Suite open at The Foundry/ Cask Ale event at the Melting Point (adjacent to the hotel).

Technical Program– Terrapin Beer Co.

Saturday, November 13, 2010

8:00 a.m. – 8:45 a.m.

Meeting Registration/Continental Breakfast

8:45 a.m.

OPENING REMARKS:

President of District Mid-South Travis Hixon

President of District Southeast Bill Cromie

Sessions Moderator: Horace Cunningham

Jim Vandergiessen, Jr.

PRO Refrigeration

“Basic Refrigeration Guidelines”

Session 1 9:00 a.m. – 9:45 a.m.

Session 2 10:00 a.m. – 10:45 a.m.

Lauren Salazar

New Belgium Brewing Co.

“Simple Statistical Analysis from Taste Panel results”

Session 3 11 a.m. – 11:45 a.m.

Mustafa Rehmanji

ISP Corporation

“Beer Stabilization”

LUNCH BREAK 12:00 p.m. – 1:00 p.m.

Session 4 1:00 p.m. – 1:45 p.m.

Jim Mellem

Sierra Nevada Brewing Co.

“Water Quality from a Craft Brewing Perspective”

Session 5 2:00 p.m. – 2:45 p.m.

Otto

Schlafly Brewing Co.

“Detailed Malt Analysis for Craft Brewers”

Session 6 3:00 p.m. – 3:45 p.m.

Troubleshooting panel

2010 ODTC Closing Remarks

Mike Sutton: Announcement for Inauguration

DINNER 6:00 p.m. – 8:00 p.m.

Trappeze Pub

Keynote Speaker: George Reisch

A-B InBEV

Inauguration of the new MBAA incoming President

Terrapin Beer Co. – Athens, Georgia

265 Newton Bridge Road
Athens, Ga 30607
706-549-3377

Conference Hotel:

Foundry Park Inn – Athens, Georgia

295 East Dougherty Street
Athens, GA 30601-2610
(706) 549-7020

Rate \$89 / Cutoff Date 10/12/10

[**MBAA Technical Conference**](#) – link to online booking

This will be the location of the hospitality suite Friday & Saturday night

Please fill out the attached survey sheet and mail it with a check for:

Friday workshop and Cask Night: \$25 for Members/ \$35 for non-Members (if you would like to supply a cask or pin for the cask night, please contact Horace Cunningham: horace@terrapiinbeer.com).

Saturday Technical Conference (meals included) \$70.00 for Members/\$85 for Non-Members

\$40.00 for Spouse and each Guest/Child over the age of 10, and \$25.00 for each Child under 10 years of age.

Checks should be made payable to: **MBAA-District Mid-South** and mailed to:

Mike Sutton
9809 Frank Rd.
Germantown, TN 38139

- Registration forms should be returned to Mike Sutton in advance of the meeting; otherwise, an additional fee of \$10.00 for Members and \$5.00 for Spouses or each Guest/Child will be assessed.

Additional Hotels:

Hotel Indigo

500 College Ave
Athens, GA 30601
(706) 546-0430 – call to book
Rate \$119.00 / Cutoff 10/12/10

[**Hotel Indigo Athens**](#)

Courtyard Marriott

166 North Finley Ave.
Athens, GA 30601
(706) 369-7000

Rate \$79 / Cutoff 10/22/10

[**Courtyard Marriott Athens**](#) – to book online click on
special rates, click on group codes and enter:
TBTTBTA – for double rooms / TBTTBTB – for king
rooms

"ASK FOR MBAA Technical Conference" when booking reservations



MBAA-Mid South and Southeast Districts

2010 Conference Registration Form

Please answer the following questions and mail this form along with a check to the address listed below (see fee schedule above). Completing this registration form will allow the District to better plan for each of the meeting events.

Please make checks payable to: **MBAA~District Mid-South**

Company Affiliation

Name of Member: _____
 Name of Spouse: _____
 Name of Guest: _____
 Name of Guest: _____

Amount of Check Enclosed: \$_____

Have you made Reservations at the Hotel?* _____
Yes No

***Please note that you must make your own hotel reservations by Oct. 12, 2010 (hotel block/rates expire – Courtyard expires Oct. 22, 2010)**

Please return this Registration Form with your Check to the address below no later than Oct. 22, 2010.

Please indicate your interests for Friday:

Full Name of Participant: GOLF
Trad.* Disk Bio Tour Coffee Tour Lunch Picnic Cask Event

	Trad.*	Disk	Bio Tour	Coffee Tour	Lunch Picnic	Cask Event

*There will be an additional charge for traditional golf

of Adults # of Children 10 yrs+ # of Children <10 yrs

Number attending Saturday Dinner: _____

Please Mail this Registration Form and Check payable to "MBAA-District Mid-South" to:
 Mike Sutton
 9809 Frank Rd.
 Germantown, TN 38139

Athens, GA - The Classic City

Shopping

Downtown:

**There is much more shopping downtown than what is listed below. Most shops and restaurants are between Pulaski St. and N. Thomas St. on the West and East sides respectively, with W. Dougherty as the North barrier and E. Broad St. as the South.*

Agora

Truly eclectic antiques and flea market finds, especially women's clothing

260 West Clayton Street

Athens, GA 30601

(706) 316-0130

<http://www.yelp.com/biz/agora-athens>

Frontier

Fair trade, local, eco- friendly gifts

193 E. Clayton Street

Athens, GA 30601

HOURS: Monday - Saturday 10 a.m. - 6 p.m.

(706) 369- 8079

<http://www.facebook.com/pages/Athens-GA/Frontier/234212518004?ref=ts>

Helix

Eclectic home goods, rated Athens' Best Gift Shop 7 years in a row

146 E. Clayton Street

Athens, GA 30601

HOURS: Monday - Saturday 10 a.m. - 6 p.m. and Sunday noon - 5 p.m.

(706) 354-8631

<http://www.helix-online.com/>

Masada Leather and Outdoor

Custom leather and accessories as well as outdoor and adventure apparel

238 E. Clayton Street

Athens, GA 30601

HOURS: Monday-Saturday 10 a.m. - 6 p.m., Sunday 1 - 5 p.m.

(706) 546-5014

<http://www.masadaleather.com/>

Schoolkids Records

264 E. Clayton Street

Athens, GA 30601

(706) 353-1666

<http://www.yelp.com/biz/schoolkids-records-athens>

Five Points

**Five Points is considered the area surrounding the intersection of Milledge Ave and Lumpkin St.*

Earth Fare

Organic food supermarket
1689 South Lumpkin Street
Athens, GA 30606-4742
(706) 543- 8492
www.earthfare.com

Five Points Bottle Shop

Craft Beer, wine, liquor and cigars
1655 S Lumpkin Street
Athens, GA 30606
(706) 543- 6989
<http://www.fivepointsbottleshop.com/>

Normaltown

** Normaltown shopping is a small area located between the Athens Regional Medical Center and the Navy Supply Corp. School at the intersection of Prince Ave and Oglethorpe Ave. Park in the Aqua Linda parking lot and explore Normal Hardware and other shops nearby.*

Local Attractions and Activities

Active Climbing

Indoor rock climbing gym
665 Barber St
Athens, GA 30601
(706) 354-0038
www.activeclimbing.com

Athens Food Tours

Saturday Morning farmers market followed by a culinary tour of downtown. Tour registration closes 24 hours before each tour so purchase before Friday at 11 am.
(706) 338-8054
www.athensfoodtours.com

Half Moon Outfitters

Outdoor/ Adventure apparel and accessories
1225 S. Milledge Ave
Athens, GA 30605
(706) 548- 7225
www.halfmoonoutfitters.com

Hodgson's Pharmacy

1220 S. Milledge Ave
Athens, GA 30605
(706) 543- 7386
<http://www.yelp.com/biz/hodgsons-pharmacy-inc-athens>

Athens Power Yoga

750 N. Chase St.
Athens, GA 30601
(706) 425- 1982
www.athenspoweryoga.com

Cine

Atrhouse and cinema screening independent and international films, documentaries, and classics
234 W. Hancock Ave
Athens, GA 30601
(706) 353- 3343
www.athenscine.com

Five Points Yoga

1687 S. Lumpkin St.

Athens, GA

(706) 355- 3114

www.athensfivepointsyoga.com

Hotel Indigo

“Live After 5” on Thursday nights and Mercury Art Works Gallery

Live music and cocktails at the Hotel’s Rialto Room and Phi Bar Patio. Mercury Art Works features local and national artists who work in a variety of media

500 College Ave

Athens, GA 30601

(706) 546-0430

www.athensdowntownhotel.com

J&J Flea Market

11661 Commerce Road

Athens, GA 30607-2342

www.jandjfleamarket.com

State Botanical Garden of Georgia

2450 S. Milledge Ave.

Athens, GA 30605

(706) 542-1244

www.uga.edu/botgarden

Madison, GA

Take a day trip to historic Madison for shopping and local attractions

www.madisonga.org

Memorial Park and Bear Hollow Wildlife Trail

293 Gran Ellen Dr.

Athens, GA 30605

(706) 613-3616

<http://www.sandycreeknaturecenter.com/index.php?id=119>

North Oconee River Greenway

Runs from Sandy Creek Nature Center to MLK and College Ave, then along Willow St to Dudley Park.

(706) 613-3615

<http://www.athensgreenway.com/index.php?id=70>

The Spa at Foundry Park Inn

295 E. Dougherty St.

Athens, GA 30601

<http://www.foundryparkinn.com/Spa-&Guest-Amenities/>

Urban Sanctuary Spa

810 North Chase Street

Athens, GA 30601

(706) 613-3947