

MBAA Eastern Technical Conference Spring 2009 Meeting

**Please join MillerCoors Shenandoah Brewery
and District Mid-Atlantic as we host the
MBAA Eastern Technical Conference (ETC)
Spring 2009 Meeting
April 30 – May 3, 2009.
The ETC is a partnership of all eastern MBAA Districts.**

Hospitality/conference opens Thursday, April 30 at 3pm.

**We will start the conference on Friday, May 1
with tours of the MillerCoors Shenandoah
state of the art brewery,
followed by lunch and technical sessions.**

**Brewery address is
5135 S. Eastside Highway Elkton, Va.**

**Following the technical sessions on Friday, we
will continue the rest of our activities
at Holiday Inn Harrisonburg
1400 East Market Street
Harrisonburg, Va.**

Updated:

**For more information, contact:
Rachel Jackson c/o MillerCoors
at (540) 289-8201 or via email at
rachel.jackson@MillerCoors.com**





**Master Brewers Association of the Americas
Eastern Technical Conference Spring 2009 Meeting
Registration Form**

Your Name: _____
 Company Name: _____
 Street Address: _____
 City, State & Zip Code: _____
 E-Mail Address: _____
 Daytime Phone: _____
 Spouse's/Guest's Name: _____
 What MBAA District are you a member of? _____

Registration Fees:

		# Attending	Amount
Attendees:	\$125.00 each	_____	\$ _____
Spouse/Guest/Retirees:	\$95.00 each	_____	\$ _____
		_____	Total: \$ _____

Please make check payable to "Mid-Atlantic District MBAA" and return with this form by April 9, 2009 to: Rachel Jackson, MillerCoors, 5135 S. Eastside Highway, Elkton, VA 22827.

Accommodations/Room Rates:

To reserve your room, call **Holiday Inn Harrisonburg at (800) 708-7037 and indicate you are attending: Master Brewers and give them the following code: BER.** Reserve your room by April 16 to qualify for the following Room Rate: \$65/night Single or Double Room.

Event Sign-up:

Tentative Technical Sessions include the following topics: Malt Analysis, Process Cleaning Opportunities, New Packaging Technologies, Beer Recovery, World Class Manufacturing, and several more. A detailed agenda along with topics and speakers' names will be forthcoming.

So that we can better prepare for our meeting, please complete the following:

<u>Date</u>	<u>Event</u>	<u>Location:</u>	<u># of Persons Attending</u>
Thursday, April 30	Hospitality/Conference Opens	Holiday Inn Harrisonburg	_____
Friday, May 1	Tours of MillerCoors	MillerCoors	_____
	Registration/Lunch	MillerCoors	_____
	Technical Sessions #1 - #3	MillerCoors	_____
	Hospitality	Holiday Inn Harrisonburg	_____
	Dinner	Holiday Inn Harrisonburg	_____
	Saturday, May 2	Breakfast	Holiday Inn Harrisonburg
	District Meetings	Holiday Inn Harrisonburg	_____
	Technical Sessions #4 - #6	Holiday Inn Harrisonburg	_____
	Lunch	Holiday Inn Harrisonburg	_____
	Technical Sessions #7 - #10	Holiday Inn Harrisonburg	_____
	Dinner	Holiday Inn Harrisonburg	_____
	Hospitality	Holiday Inn Harrisonburg	_____
Sunday, May 3	Breakfast	Holiday Inn Harrisonburg	_____

Have questions? – Contact: Walter Heeb (540) 289-8340 or Rachel Jackson (540) 289-8201.