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Master Brewers Association of the Americas District Eastern Canada

Technical Session on October 27, 2009

Good day everyone,

Time has arrived to reserve your places for our technical day at the Brewery Brewers Montreal at 1483 Ottawa St., Montreal H3C 1S9 Tel. 514-788-4500 www.brasseursdemontreal.ca the conference will begin at 14:00 and will be followed by dinner.

Program of the day:

- | | |
|------------------|---|
| 13h30 – 14h00 | Registrations |
| 14h00 – 14h15 | Word of Welcome |
| 14h15 – 15h00 | « Le micro-maltage au Québec, défis & solutions »
D. Bastille & C. Rivard, Maltbroue |
| 15h00 – 15h45 | « L'industrie Brassicole au Canada : statut, défis et opportunités »
A. Fortin, BAC |
| 15h45 – 16h00 | Break |
| 16h00 – 16h45 | « Le choix d'étiquettes et les principes de lavage de bouteilles retournables : un guide pratique »
S & J Beauchamp, Omnichef |
| 16h45 – 17h30/45 | « The History of Brewing: "The Metamorphosis of the Brewing Industry - from Cave Man to the Present Day»
Mr. Bill White - Better With Beer |
| 17h30 – 18h30 | Cocktail |
| 18h30 – 20h30 | Dinner |

Note: The presentations will be conducted in French, except for one presented by Mr. Bill White which will be in English.

Fee for MBAA members	\$50.00
Fee for non-member	\$70.00

The number of places being limited, we recommend that you reserve as soon as possible.

PLEASE RESPOND BY October 20th, 2009

Please make your check to: ***MBAA District Eastern Canada*** and send to:

Carole Patry
L.V. Lomas Limitée
1660, boul. Hymus
Dorval, QC H9P 2N6

You may contact her at (514) 683-0660 #3010 / toll free 1-800-585-6627 or via e-mail:
cpatry@lvlomas.com

Note:

- Brewers may wish to let guests and members sample their beers. If so, bring your beer (CSP or CAD) to the event
- Participants of the technical session who become MBAA members before the end of 2009 will receive a \$20.00 discount on their subscription

We are looking forward to seeing you October 28th.

Ken Fraser
Social Chairman