

Master Brewers Association of the Americas

DISTRICT CARIBBEAN

January 19, 2004

Dear Members, Colleagues and Friends,

On behalf of the Dominican Brewers Association we would courteously like to invite you to participate in the 43rd MBAA District Caribbean Convention. The convention will take place at the Meliá Caribe Tropical Hotel, Bavaro Beach, Dominican Republic, from 21st to 24th April, 2004.

Dominican Republic comprises the eastern two thirds of the island of Hispaniola and it was discovered in 1492 by Christopher Columbus, is now visited by over 3 million tourists a year. Thanks to the climate and the extensive kilometers of white sandy beaches this country is considered first category tourist destination. The beautiful beaches, crystal clear turquoise waters, impressive mountain ranges veined with spectacular rivers and waterfalls, are just part of the Dominican Republic's appeal.

The Organizing Committee is determined to make your visit a memorable one and it will be a pleasure to receive you with the warmth that characterizes the Dominican inhabitants.

Enclosed for your convenience, you will find the following:

- Convention/Hotel Registration Forms.
- Brochures/General Information/Tentative Programme

Please complete and return forms as soon as possible so that our organizing committee can expedite efficiently.

We look forward to your participation guaranteeing that you will enjoy this magnificent event and the unforgettable days during your stay in the Dominican Republic.

Yours truly,

Miriam Lightbourne
Chairman

43rd Annual Convention

April 21 - 24
Punta Cana, Bávaro Beach, Higüey
Dominican Republic



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Tentative Programme

Tuesday, April 20, 2004

Arrival

12:00 20:00 Registration

Wednesday, April 21, 2004

09:00 20:00 Registration

14:00 17:30 Caribbean Brewery Association (CBA)

14:00 18:00 Tour (optional)

19:30 Allied Cocktail Reception and Dinner (AII)

Thursday, April 22, 2004

08:30 15:00 Registration

09:00 10:30 1st Technical Session

08:30 17:00 Tour Altos de Chavón (accompanying guest)

10:30 11:00 Coffee Break - Technical Session

11:00 12:00 2nd Technical Session

12:00 13:30 Lunch

14:30 17:30 Tour (optional)

19:30 Dinner & Folkloric Show

Friday, April 23, 2004

08:30 10:00 3rd Technical Session

09:00 12:00 Registration

09:00 12:00 Tour Manatí Park(accompanying guest)

10:00 10:30 Coffee Break - Technical Session

10:30 11:30 4th Technical Session

11:00 12:00 Allied Meeting/MBAA actives members meeting

12:00 13:30 Lunch / Fashion Show/ jewellery exhibition

14:00 18:00 Golf / Tennis / Fishing/Dominoes Tournaments

19:30 20:30 Cocktails

20:30 Banquet, Entertainment and Dancing

Saturday, April 24, 2004

10:00 15:00 Beach Party

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Allied Industries Committee MBAA, District Caribbean

Dear fellow supplier,

More than 40 years ago the first Allied Cocktail Reception and Dinner for MBAA District Caribbean took place. The affair was so well received that it became an annual event.

The brewers are our guests for cocktails and dinner the first evening of the convention. The venue is typically by the sea or by a pool. Many people are just arriving after a long day of travel, so we strive to create a comfortable atmosphere for everyone to mingle. The cocktail hour provides an opportunity to both renew old acquaintances and make new ones, and is followed by a buffet dinner.

The Allied Committee consists of all suppliers of goods and services who attend the convention. The sole function of the committee is to sponsor the opening night reception and dinner. The committee finances the event via an assessment to each member, which is determined at the annual meeting. I would be happy to provide any additional information you may require. Please feel free to call or email me if you have any questions.

Whether you are a veteran supporter or a supplier attending the convention for the first time, I look forward to seeing you in beautiful Punta Cana.

Sincerely,

Fred Schneider
Chairman
fred.schneider@volckening.com
718-836-4000 x 17

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